



CUPERTINO

APPENDICES CUPERTINO

The background is a solid orange color with various geometric shapes and patterns. There are several vertical lines of different thicknesses, some diagonal lines, and some curved shapes. A large, white, sans-serif letter 'A' is positioned on the right side of the page. The letter is partially overlaid by a horizontal orange band that contains the title text.

A

PARK & FACILITY INVENTORY





PARK & FACILITY INVENTORY

The City of Cupertino manages a variety of parks ranging from smaller neighborhood parks to large parks that attract people from across the community. The City currently manages 33 sites, that are categorized in six different park classifications. In addition, other providers add parks, recreation facilities and open space areas that provide publicly-accessible recreation opportunities in Cupertino. This appendix introduces this classification system, along with the park and recreation facility inventory of sites relevant to the planning process.

city parks by classification

Parks are classified as follows:

- Community Park:** Community parks are larger parks (20+ acres) that provide unique recreation opportunities and serve the entire community. These parks consist of a single contiguous site or several functionally- and geographically-linked use areas that provide a variety of recreation facilities. They typically include specialized facilities and space for large group gatherings, programming and events.
- Large Neighborhood Park:** Large neighborhood parks, varying between 4 acres and 13 acres in size, provide a range of passive and active recreation opportunities for surrounding neighborhoods. They typically include play areas, picnic areas, open lawn areas, and sports courts. Several also include programmable and reservable facilities, such as sports fields and small recreation centers.
- Small Neighborhood Park:** Small neighborhood parks provide essential recreation opportunities for nearby neighbors. Typically less than 3 acres in size, these parks may include play areas, open lawns, and picnic tables/benches. Some include sports courts.
- Special Use Site:** Special use sites support a unique recreation opportunity serving all or most of the Cupertino community. These single-purpose sites may include specialized recreation facilities not found elsewhere in the park system. Urban plazas, civic space, dog parks and sports complexes (without other uses) are considered special use sites.

- **Trail Corridors:** Trail corridors include trails and associated greenways that link destinations in the community. These typically are single-purpose linear features not located within parks of other types. These trails may extend beyond Cupertino and connect to surrounding cities and regional trail systems.
- **School Sports Fields:** This category includes sports fields at nine school sites managed through a joint use agreement. These sports fields provide additional recreational opportunities to the community when not in use by the schools.

other recreation resources in cupertino

Other providers offer the following:

- **Local Parks and Recreation Resources:** Local park resources include public and private sites that are open to the public and provide recreation opportunities and/or open space for residents.
- **Santa Clara County Parks and Midpeninsula Regional Open Space Preserves:** County parks and open space preserves protect nature and attract park visitors from throughout the region.

Table A-1: Cupertino Park & Facility Inventory Matrix

Revised 9/27/19

		Athletic Facilities						Outdoor Recreation Facilities						Indoor Facilities				Trails/ Natural Areas		Amenities				Other							
Site	Acreage	Baseball/Softball Field	Basketball Hoop	Cricket Field	Soccer Field	Tennis Court	Volleyball Court	Amphitheater	Community Garden	Horseshoe Pit	Open Field/Lawn Area	Picnic Area	Playground	Swimming Pool	Water Play	Recreation Building	Other Building	Food Prep/Kitchen	Restaurant/Food Serv.	Natural Area	Trail	BBQ Grills	Concessions	Restroom	WiFi	Adjacent to School	Rentable Facility	Reservable Picnic	Notes		
City & City-Managed Parks and Facilities																															
COMMUNITY PARKS																															
Memorial Park		22.1	● _L				● _L		●			●	●	●									●		●			●	6 tennis courts, 1 softball field, water features (inactive), community festival site. Acreage includes 0.4 acre parcel at Senior Center entry.		
	Quinlan Community Center															●		●							●	●					
	Senior Center															●		●						●	●						
Stevens Creek Corridor Park (SCCP)																														Total acreage of site is about 63.7 acres	
	Blackberry Farm Golf Course	16.4															●	●	●				●		●					Municipal 9-hole golf course, restaurant, pro shop	
	Blackberry Farm Park	19.7					●			●	●	●	●	●	● ³		●		● ⁴	●	●	●	●	●	●			●		2 sand volleyball courts, 2 bocce courts, 2 pools, 2 horseshoe pits. Acreage includes west creek bank at Scenic Circle	
	McClellan Ranch Preserve	13.0							●							●	●			●	●			●	●					Environmental Education Center, historic buildings, 4-H, Audubon & nonprofits, wifi at EEC and vicinity	
	McClellan Ranch West	3.1																		●											
	Stockmeir Ranch	5.1															●			●	●									Residence (closed), orange grove	
	Other property in SCCP	6.4															●			●	●									1.3 acres of City land including 22050 Stevens Creek Blvd. and Nathan Hall Tank House. 5.1 acres of Water District land (roughly half is trail property with use agreement; roughly half is creek channel managed by Water District)	
Community Parks Subtotal		85.8	1	0	0	0	1	1	1	1	2	2	2	1	1	2	1	2	1	1	1	2	1	2	2	0	1	2	Note: SCCP and Memorial Park count as one site each.		
LARGE NEIGHBORHOOD PARKS																															
Creekside Park		13.0		●		●					●	●	●			●		●				●	●	●			●			3 soccer fields, 2 basketball hoops, backstop, Weekly Farmers’ Market, inactive concession	
Hoover Park		5.0		●		●					●	●	●																	2 Soccer Fields, 1 basketball hoop	
Jollyman Park		11.2	●	●		●					●	●	●									●		●						1 baseball/soccer joint use field, 1 soccer field, batting cage, 1 basketball hoop	
Linda Vista Park		11.0									●	●	●							●		●		●				●		Water feature (inactive); par/exercise course	
Monta Vista Park & Recreation Center		6.2	●				●				●	●	●			●						●		●						2 softball fields, 2 tennis courts, batting cage, separate preschool and program buildings	
Portal Park		3.8									●	●	●			●		● ₁				●		●		●		●			
Varian Park		6.3					●				●	●	●									●				●				2 tennis courts, apricot orchard, adjacent YMCA program building	
Wilson Park		9.9	●			●					●	●	●			●		● ₁				●	●	●			● ₅			Ceramic studio, 2 baseball fields, 1 soccer/baseball joint use field, batting cage	
Large Neighborhood Parks Subtotal		66.4	3	3	0	4	2	0	0	0	0	8	8	8	0	0	4	0	3	0	1	0	7	2	6	0	2	2	2		
SMALL NEIGHBORHOOD PARKS																															
Canyon Oak Park		0.6											●																		
Franco Park		0.6										●	●																		
Little Rancho Park		0.3											●																		
Somerset Park		1.7		●							●	●	●									●								1 basketball hoop. Adjacent to freeway and railroad. PG&E land adds ~0.4 acres of the total.	
Sterling Barnhart Park		0.5										●	●																	Adjacent to Saratoga Creek Trail and creek	
Three Oaks Park		3.1									●	●	●									●									
Small Neighborhood Parks Subtotal		6.8	0	1	0	0	0	0	0	0	2	4	6	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0		
SPECIAL USE SITES																															
Civic Center																															
	Civic Center Plaza	1.0													●				0 ⁶				●		●						
	Community Hall																●	●						●	●		●				
	Library Field	3.0			●		●				●																			1 multi use field for youth cricket, soccer, volleyball (all on 1 field)	
Mary Avenue Dog Park		0.5																													
Cupertino Sports Center		6.2		●			● _L									●							●	●	●		●			Fitness Center, Teen Center, indoor gym & racquetball, 18 tennis courts, 1 multi-purpose court that includes basketball	
Special Use Parks Subtotal		10.7	0	1	1	0	1	1	0	0	0	1	0	0	0	1	1	1	1	0	0	0	2	3	2	0	2	0			

Revised 9/27/19

		Athletic Facilities						Outdoor Recreation Facilities							Indoor Facilities				Trails/ Natural Areas		Amenities				Other					
Site	Acreage	Baseball/Softball Field	Basketball Hoop	Cricket Field	Soccer Field	Tennis Court	Volleyball Court	Amphitheater	Community Garden	Horseshoe Pit	Open Field/Lawn Area	Picnic Area	Playground	Swimming Pool	Water Play	Recreation Building	Other Building	Food Prep/Kitchen	Restaurant/Food Serv.	Natural Area	Trail	BBQ Grills	Concessions	Restroom	WIFI	Adjacent to School	Rentable Facility	Reservable Picnic	Notes	
TRAIL CORRIDORS																														
Don Burnett Bicycle-Pedestrian Bridge & Trail	4.0																				●								Trail is ~ 0.4 miles; is the Mary Avenue to Homestead Road trail	
Creekside Park and Regnart Creek Trail	0.1																				●								Water District parcel located on west side of Creekside Park provides a 1-block public trail on 0.4 acres creek property; joint use agreement covers 0.1 acre trail.	
Saratoga Creek Trail	4.7																			●	●								Approx 0.45 miles maintained by City via joint use agreement; owned by County (~3.3 acres) and SCVWD (~1.4 acres). Trail extends south of Bollinger in San Jose.	
Stevens Creek Trail	-																			●	●								Trail is ~ 1 mile. Restrooms at Blackberry Farm Park & McClellan Ranch. Acreage is included in SCC.	
Trail Corridors Subtotal	8.8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	4	0	0	0	0	0	0	0		
SCHOOL FIELDS (managed by City)																														
Collins Elementary School	2.5	●																											1 baseball field, cricket batting cages not managed by City	
Eaton Elementary School	4.5	●			●																								1 soccer/baseball joint use field	
Faria Elementary School	4.2	●			●																								1 baseball diamond adjoining 1 soccer field	
Garden Gate Elementary School	2.9				●																								1 soccer field	
Hyde Middle School	7.8	●			●																								1 soccer field, 1 baseball/soccer joint use field, track not managed by city	
Kennedy Middle School	13.3	●			●																		●						1 baseball field, 1 soccer field, 2 baseball/soccer joint use fields, track not managed by City	
Lincoln Elementary School	3.1	●			●																								2 softball/soccer joint use fields	
Regnart Elementary School	4.1	●			●																								2 baseball/soccer joint use fields	
Stevens Creek Elementary School	3.1	●			●																								2 softball diamonds adjoining 1 soccer field	
School Fields Subtotal	45.5	8	0	0	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0		
Total City Parks and Facilities	224.0	12	5	1	12	4	2	1	1	1	13	14	16	1	2	7	2	6	2	4	5	11	5	12	4	2	5	4		
Other Recreation Resources																														
LOCAL PARKS & RECREATION RESOURCES																														
Cali Mill Plaza Park	1.0																		0 ⁶							●			Use agreement in place	
Civic Park [at Town Center Lane]	0.5										●								0 ⁶										Private ownership; open to public	
Cupertino City Center Park (and amphitheater)	1.1							●			●																		Private ownership; open to public; pool is private use only and is not included in acreage subtotal	
Main Street Park	0.8										●	●	●						0 ⁶										2 chess/checker tables; nature play elements; use agreement in place; private ownership	
Rancho Rinconada	1.5											●	●	●		●						●		●			●		Recreation & Park District; public facilities	
SCVWD Percolation Pond	5.0																			●	●								Walking path around percolation pond; Water District ownership; open to public	
Town Square [at Main Street]	0.7																		●										Use agreement in place; private ownership. (Size includes buildings; net avail. space is smaller.)	
Subtotal Local Parks & Resources	10.6	0	0	0	0	0	0	1	0	0	3	2	2	1	0	1	0	0	4	1	1	1	0	1	1	0	1	0		
COUNTY PARKS & REGIONAL OPEN SPACE PRESERVES																														
Fremont Older Open Space Preserve*	~739																			●	●			●					Extensive trails; approximately 739 acres for total site, including acreage outside of city; 204 acres within City.	
Rancho San Antonio County Park & Preserve*	~4,153					●					●	●								●	●	●		●					Extensive trails, Deer Hollow Farm, 4 tennis courts, model airplane flying area; approximately 4,153 acres for total site, including acreage outside of city, approximately 130 acres within City.	
Stevens Creek County Park*	~1,070											●								●	●	●		●			●		Extensive trails, boating access to reservoir (non-motorized), archery course & range; approximately 1,070 acres for total site, including acreage outside of city, approximately 79 acres within City.	
Subtotal County Parks & Regional Preserves	~5962	0	0	0	0	1	0	0	0	0	1	2	0	0	0	0	0	0	0	3	3	2	0	3	0	0	0	1		
Total Other Recreation Resources	~5,972.6	0	0	0	0	1	0	1	0	0	4	4	2	1	0	1	0	0	4	4	4	3	0	4	1	0	1	1		

L - Lighted court

2 - Playground at Quinlan Center for preschool program; other playgrounds available in adjacent Memorial Park

4 - Food service for outdoor dining available during swim season

1 - Building has a kitchenette

3 - Seasonal creek access

5 - Ceramic party rentals available

6 - Restaurant or café adjacent to site

* Only includes acreage within City limits

Table A-2: Major Recreation Buildings/ Facilities That Are Programmed by Parks & Recreation

May 2019

Facility Name & Address	Key Uses/ Functions	Size in SF (rounded)	Year Built	Notes
ADJOINING MEMORIAL PARK				
Quinlan Commtly. Center 10185 N. Stelling Rd.	City's primary & largest venue for indoor recreation activities, events & gatherings	28,700	1990	Quinlan Community Center provides multiple classrooms/activity rooms (for dance, music, crafts, fitness, preschool and more), meeting space, multi purpose community rooms, a large lobby, and a commercial-style kitchen. Quinlan hosts larger community-oriented activities and rentals. It plays a key role in some of the city's major festivals. The Cupertino Historical Society's museum is housed here, as are Recreation staff. The interior was updated in 2015. The adjacent rear plaza was renovated in 2010.
Sports Center 21111 Stevens Creek Blvd.	Athletics, fitness, sport courts, tennis hub. Membership based.	16,750	1977	An extensive building remodel occurred 2003. A minor remodel of raquetball courts occurred in 1996. Planned improvements include seismic upgrades. Proposed improvements include upgrades to locker rooms, upstairs restrooms, and the front desk/lobby area. The building hosts fitness, gym, raquetball courts, classes, child care, and a Teen Center that opened in 2004. Teen Center space (approx. 1,700 sf) was refreshed in early 2019. Drop-in visitors are welcome and pay a drop-in fee. Exterior grounds offer 18 lighted tennis courts & 1 multi-purpose court.
Senior Center 21251 Stevens Creek Blvd.	Activities for seniors 50+	15,500	2000	The Senior Center was built in 2000 (replacing an older building dating to 1978). A wide range of senior activities are offered including fitness, education, recreation, enrichment, case management, wellness, and socializing. In addition to program space, the building offers a lobby area, reading room with fireplace, a large multi-use reception hall and commercial-style kitchen, and generous outdoor deck and patio areas.
AT McCLELLAN RANCH PRESERVE				
Blacksmith Shop 22221 McClellan Rd.	Blacksmith displays, historical & educational focus	600	2015 renovation	The Blacksmith Shop was renovated in 2015 to meet current safety standards and placed on a new foundation. The original walls remain and are visible on the interior. The building was Charley Baer's 1950's replica of his father's earlier blacksmith shop. Visitors enjoy its displays of historic blacksmithing tools and farm implements. The forge is being restored, and blacksmithing demonstrations and classes are planned.
Environmental Education Center 22221 McClellan Rd.	Environmental and outdoor education hub	2,500	2015	The Environmental Education Center at McClellan Ranch Preserve is a state-of-the-art building consistent with LEED silver standards. It sports solar panels, rainwater harvesting, bird-safe design, and other environmentally-friendly features. The "EEC" hosts a wide variety of environmental activities for all ages year round.
AT CITY PARKS & CIVIC SITES				
Community Hall 10350 Torre Ave.	Public meetings, large group gatherings, Library programs	6,000	2004	The Community Hall is designed to host public meetings and civic functions, and is heavily used for those. It is currently frequently used for Library programs. It also hosts numerous trainings, functions and gatherings.
Creekside Park Building 10455 Miller Ave.	Multi-purpose recreation and community space	1,800	1996	This building provides a community room with a kitchenette that hosts classes and can be rented, as well as restrooms, storage and a currently inactive concession area. Restrooms were updated in 2018.
Monta Vista Park & Recreation Center Buildings 22601 Voss Ave.	Preschool and youth offerings	12,000	1967	This former school site provides two program buildings including a preschool building of ~2,600 sf, and a multi-use building that has hosted gymnastics and martial arts at ~9,400 sf. Other classes focusing on youth including fitness, crafts, cooking, reading and science, as well as storage for recreation, occur here. The multi-use building was built in 1967; the preschool building predates it.
Portal Park Building 19810 Portal Rd.	Parent-child programs	1,550	1967	Portal Park and its building were designed in 1967. The building provides a multi-purpose recreation activity space with a kitchen, as well as detached restrooms (an additional 300 sf). Parent-child programs, including a preschool, are offered here.
Wilson Park Building 19784 Wintergreen Dr.	Ceramics hub - studio & instruction	1,400	Pre 1975	The Wilson Park recreation building serves as the city's ceramics center. It also contains a kitchen, and a separate sports storage area. The kitchen, plumbing and water service were updated in 2018. An adjacent restroom building (300 sf) was replaced in 2003.

The background is a vibrant green with a complex pattern of overlapping geometric shapes. These include vertical lines, diagonal stripes, and large, sweeping curves that resemble stylized leaves or petals. A large, white, serif capital letter 'B' is positioned on the right side of the upper half of the page.

B

RECREATION PROGRAMS OVERVIEW



B

RECREATION PROGRAMS OVERVIEW

introduction

The City's Parks and Recreation Department (the Department) offers a variety of community events, recreation and education programs, facilities and services that promote personal development, community cohesion, health and fitness, and connections to nature among other benefits. As part of the Master Plan process, the Department's existing recreation programs, events and services were evaluated to better understand the types of programs and services provided, as well as opportunities to enhance park activation and programming in the future. The analysis identified the core areas where programs were offered, as well as the ancillary services needed to support the effective and efficient provision of programs, events and recreation uses.

This appendix provides a summary of the core program and service areas identified, as well as a baseline evaluation of community participation in City programs and facilities. This appendix draws information from the Recreation Programs Overview and Analysis (November 2017) available under separate cover.

service areas

The City of Cupertino provides a wide variety of programs and services to support recreation. For analysis, discussion and future data tracking, the Master Plan classified services in two distinct categories:

- **Program Service Areas** reflects the different types of core recreation programs, camps, classes, activities and events produced, hosted, staffed and/or facilitated by the City.
- **Support Service Areas** include administrative and customer-focused efforts necessary to support recreation and facilitate recreation participation.

Program Service Areas

The Department offers a variety of programs across nine service areas. The programs provide recreational and educational opportunities for a diversity of ages and interests. Service areas include:

- **Arts & Culture:** Includes classes, camps, programs, and activities relating to fine, visual, performing and cultural arts.

- **Aquatics:** Includes all aquatics and swimming programs and services.
- **Child, Youth and Teen Development & Leadership:** Includes programs from preschool through college preparation that focus on child and youth learning and development, afterschool enrichment, and youth and teen empowerment.
- **Events and Festivals:** Includes all events, fairs, festivals, races and community-scale activities produced by the City, in collaboration with the City or at City facilities.
- **Golf:** Includes all golf participation and golf-related programs and services.
- **Environmental Education/Nature Programs:** Includes opportunities to learn about, appreciate, restore, interpret and interact with the natural environment through classes, camps, volunteer opportunities, etc.
- **Lifelong Learning & Enrichment:** Includes opportunities for skill development and personal enrichment for recreation and leisure in a non-academic context.
- **Seniors/Older Adult Programs:** Includes all programs, activities and services designed and offered exclusively for seniors and older adults, whether at the Senior Center or other facilities.
- **Sports, Fitness and Exercise:** Includes organized athletic leagues, sport-focused camps, sports or fitness classes, and open gyms/facilities/courts, except those relating to golf, aquatics or seniors.

Table B-1 further defines these categories by providing examples of existing programs

and noting where activities and programs are currently provided at sites across the park system. Several findings emerge:

- City programs are offered primarily in the City's Community and Large Neighborhood parks. Programs have not been provided in the past in Small Neighborhood Parks, County Parks and Regional Open Spaces. There is an opportunity to expand the provision and distribution of programs to make them more easily access to residents across the city.
- Through joint-use agreements and other collaborative initiatives, the City has pursued providing programs in local parks owned or managed by other providers. This is an interesting opportunity to explore further.
- In addition to the City's existing program services areas, there are opportunities to expand programs in the following areas:
 - ◇ **Culturally Diverse Programming:** The City could expand programs responding to the community's racial, ethnic and cultural demographics, including special interests as well as service and language needs.
 - ◇ **Play and Outdoor Recreation:** There is an opportunity to provide less structured but organized play opportunities at indoor and outdoor facilities, as well as outdoor programming and activation in parks and related public spaces. These types of activities would be suitable in neighborhood and community parks and could help create more vibrant park spaces.

- ◇ **Therapeutic Recreation:** The City could expand classes, activities and events specifically for people with disabilities, health challenges, varied abilities or special needs. These programs could be offered to augment and expand senior programs and services, as well as to support people of all ages. Currently the City accommodates people with special needs within their existing program structure.

FIGURE B-1: SITES WHERE PROGRAMS ARE CURRENTLY OFFERED

<p>15 SPORTS FIELD SITES:</p> <ul style="list-style-type: none"> • Creekside Park • Hoover Park • Jollyman Park • Memorial Park • Monta Vista Park • Wilson Park and nine schools 	
<p>4 PRIMARY OUTDOOR EVENT VENUES:</p> <ul style="list-style-type: none"> • Memorial Park • Civic Center Plaza • Stevens Creek Corridor Park • Creekside Park 	<p>9 INDOOR FACILITIES:</p> <ul style="list-style-type: none"> • Portal Park Building • Creekside Park Building • Wilson Park Ceramic Center • Environmental Education Center (McClellan Ranch Preserve) • Monta Vista Recreation Center • Quinlan Community Center • Senior Center • Sports Center • Community Hall

TABLE B-1: EXISTING PROGRAM SERVICE AREAS OVERVIEW

Program Service Area	Examples of Existing Programs and Events	Locations Where Currently Offered
Arts & Culture Includes classes, camps, programs, etc. relating to fine, visual and performing and cultural arts	<ul style="list-style-type: none"> • Dance, Act Perform Camp • Hogwarts Camp • Bilingual Chinese & English Music Class • Group Ukulele Beginners • IncrediBooks • Ceramic and Art Birthday Part 	<ul style="list-style-type: none"> » Community Parks » Large Neighborhood Parks
Aquatics Includes all aquatics programs, events and services	<ul style="list-style-type: none"> • Drop-in swimming • Picnic reservations with swimming • Pool parties • Swimming lessons • Lifeguard training 	<ul style="list-style-type: none"> » Community Parks » School Fields/ School Sites
Child, Youth and Teen Development & Leadership Includes programs from preschool through college preparation that focus on child and youth learning and development, afterschool enrichment, and youth and teen empowerment	<ul style="list-style-type: none"> • Civically Active Teens • Preschool Adventures Summer Camp • Cupertino Preschool Program • Cupertino Teen Commission • Debate & Critical Thinking: Team Debate • College Preparation Program • Leaders in Training 	<ul style="list-style-type: none"> » Community Parks » Large Neighborhood Parks
Events and Festivals Includes all events, fairs, festivals, races and community-scale activities produced by the City, in collaboration with the City or at City facilities	<ul style="list-style-type: none"> • Big Bunny Fun Run • Earth Day/Healthy Communities Day • Fourth of July • Concerts in the Park • Shakespeare in the Park • Kids 'N Fun • Diwali Festival • Wafu Ikebana Flower Show • Harvest Festival • Farmers Market • Cherry Blossom Festival 	<ul style="list-style-type: none"> » Community Parks » Special Use Sites » Large Neighborhood Parks
Golf Includes all golf and golf-related programs and services	<ul style="list-style-type: none"> • Blackberry Farm Golf Course (golf and footgolf) • Jr. Golf at Deep Cliff Golf Course • Golf for Women 	<ul style="list-style-type: none"> » Community Parks » Local Parks and Recreation Resources
Environmental Education/ Nature Programs Includes opportunities to learn about, restore, interpret and interact with the natural environment through classes, camps, volunteer opportunities, etc.	<ul style="list-style-type: none"> • Nature Camps • Eco-explorers Camps • Tuesday Evening Nature • Meadow Restoration 	<ul style="list-style-type: none"> » Community Parks » Trail Corridors

Program Service Area	Examples of Existing Programs and Events	Locations Where Currently Offered
<i>Lifelong Learning & Enrichment</i> Includes opportunities for skill development and personal enrichment for recreation and leisure in a non-academic context	<ul style="list-style-type: none"> • Chess • Best of California • Leadership 95014 • Bakery Favorites • Electronics Design Camp • Cooking • Bilingual Chinese • Creative writing 	<ul style="list-style-type: none"> » Community Parks » Large Neighborhood Parks » Special Use Sites
<i>Seniors/Older Adult Programs</i> Includes all programs, activities and services designed and offered exclusively for seniors and older adults, whether at the Senior Center or other facilities	<ul style="list-style-type: none"> • Summer Luau and June Birthday Bash • Ping Pong Social • Ballroom Dance Social • iPad Beginning • Chinese Brush Painting • Zumba Gold 	<ul style="list-style-type: none"> » Community Parks
<i>Sports, Fitness and Exercise</i> Includes all organized athletic leagues, camps, sports or fitness classes, and open gyms/facilities/courts, except those relating to golf, aquatics or seniors	<ul style="list-style-type: none"> • Badminton Camps • Ice Skating for Kids • Family Total Body Fitness • Vinyasa Yoga • Private & Group Tennis Instruction • Cricket Camp 	<ul style="list-style-type: none"> » Community Parks » Large Neighborhood Parks » Special Use Sites » School Fields/ School Sites » Local Parks and Recreation Resources

Support Service Areas

Support services are necessary to offering successful recreation and education programs. The City provides the following services to support park and facility use and program participation:

- **Adaptive/Inclusive Recreation Accommodations:** Includes outreach and support to accommodate requests to make events and activities accessible for people of all abilities.
- **Communication, Branding and Marketing:** Includes the Department's efforts to advertise its programs and communicate effectively about recreation options.
- **Customer Service:** Includes elements such as registration and connections to social services.
- **Park and Facility Reservations, Rentals and Permits:** Administers applications, permitting and scheduling for park and facility rentals and reservations (e.g., meeting rooms, picnic spaces, community garden plots, sports fields, and recreation facilities for use by other leagues, clubs, groups, organizations or individuals).
- **Park and Facility Maintenance:** Includes landscaping and infrastructure maintenance, janitorial services, equipment repair, natural resource stewardship and similar services to ensure the cleanliness, safety and usability of parks. These services are provided by the public works department.
- **Partnership and Volunteer Coordination:** Includes the recruitment and management of partnership and volunteer opportunities.

- **Program Management:** Includes program administration and planning, such as decision-making, cost recovery, fee methodology, development, staffing, staff policies and procedures, staff management and training.

Prior to the Master Plan, the City of Cupertino tracked program data in the following categories:

- Rentals
- Events
- Athletic groups
- Sports Center
- Golf Course
- After-school enrichment
- Camps
- Youth classes & programs
- Teen classes & programs
- Adult classes & programs
- Senior Center
- McClellan Ranch Preserve/nature programs

program participation

To better understand the breadth and depth of the City's existing programs and services, the Master Plan evaluated recreation participation by compiling all existing program data from 2016 through September 2017. At that time, the City tracked programs and services using in different categories using different methodologies. Data were not available for all types of programs and services.

Table B-2 summarizes tracked program participation in the one-year 2016- to 2017- time frame. While the participation numbers presented here are incomplete, the evaluation helps illustrate what services and programs are currently provided, where program enhancement is needed to better address the recreation preferences and needs of City residents, and what processes should be recommended to support service provision.

The City of Cupertino served more than 347,000 annual estimated participants based on data through September 2017. Table B-2 summarizes available City data on recreation program participants. The data highlight interesting patterns in current programming participation noted below. However, the numbers should be viewed with care since the categories represent different types and durations of participation, and compare "apples to oranges." In particular, participants in registered classes that occur over weeks or months are 'undercounted' as described in the fourth bullet below.:

- **Pool/Other Facility Reserved or Drop-in Uses (Providing Places to Gather, Picnic and Play):** While the City provides a variety of

programs and events, it serves a high number of people through its facility reservations, rentals and reservations and drop-in swimming. The City reports over 2,100 rentals/ reservations serving an estimated 155,800 people and over 21,000 pool users at Blackberry Farm in the 12-month period. Rental opportunities include indoor meeting rooms and spaces such as at the Quinlan Community Center, Monta Vista Recreation Center and Creekside Park Building. It includes outdoors venues such as picnic areas. The majority of rental use occurred at two sites, Community Hall and Quinlan Community Center, which accounted for over 1,000 rentals or reservations and over 87,000 estimated users. Pool use includes drop-in visitors and pool parties at Blackberry Farm (but not class participants for swimming or aquatics, which are shown with Classes data). These data do not include sports field reservations and use by leagues, which accounts for another over 5,000 participants. These numbers also do not include parks reserved through permitting for special events, which are described below.

- **Special Events (Connecting the Community):** Special events and festivals also attract large numbers of participants. Most of these events are hosted by other entities in City parks and facilities, although some events are coordinated or sponsored by the City. These include the popular outdoor concerts, movies and Shakespeare in the Park, as well as fun runs, community events and celebrations such as the Holiday Tree Lighting program, 4th of July, and the Wildlife & Harvest Day celebration. Of the estimated approximately

60,000 people participating in events, about 40,000 attended events at Memorial Park. That site is critical to hosting large community-wide events in Cupertino.

- **Sports Center and Golf Course Rounds (Fostering Active, Healthy Individuals):**

The Sports Center and Golf Course are also top service areas in terms of numbers of people served. With over 34,000 sports center member visits for fitness classes alone and over 25,500 golf rounds, the City devotes substantial resources towards meeting sport and fitness needs. These numbers do not include people participating in registered classes at the Sports Center, which are included in Classes data and categorized by age group, nor does it include court usage by members, clubs or leagues.

- **Recreation & Enrichment Classes and Programs (Enriching Lives through Recreation and Education):** Other types of age-specific programs and staff-led activities account for an important component of the City's program and recreation services. These categories include all other types of programs, including areas of emphasis such as education, enrichment, environmental education, nature interpretation, youth and teen development and empowerment, senior services, and programs for diverse cultures. However, it is important to note that classes, camps, and other "registered" activities are counted by quantity of registrations. For example, a participant that signs up for an 8- or 12-week registered fitness class at Quinlan Center or the Senior Center will count as "1." A Sports Center member that attended 8 different Zumba classes for members counts as 8 in the data provided. This methodology

under-represents registered activities and classes, relative to picnic reservations, golf, drop-in swimming, special events and other activities where each "person-visit" is counted individually.

**TABLE B-2: PARTICIPATION IN CITY PROGRAMS
(ROUNDED TO NEAREST 100)**

City-Identified Service Area	Estimated Participants	Data Included
Rentals	155,800	Facility reservations and rentals
Drop-in Swimming	21,100	Swimming at Blackberry Farm, excl. season passes
Events	59,700	Events hosted by the city or other groups in city parks and facilities (including Senior Center events)
Sports Center	36,200	Membership classes/activities at the Sports Center (excludes registered classes) ¹
Sports Center membership		Total number of memberships for the year was 1,980. Sports Center Tennis Club membership was 380.
Golf Course	25,600	Rounds of golf or foot golf
Youth Classes/Programs	10,200	Registered classes of all types, including aquatics and sports
Teen Classes/Programs	7,100	Registered and drop-in teen activities of all types
Adult Classes/Programs	2,000	Registered classes of all types, excluding senior classes
Senior Center	5,800	Senior Center classes, drop-in classes, and field trips ²
Senior Center Volunteers	200	208 volunteers provided more than 25,000 hours of service
Athletic Groups	5,100	Participants in sports leagues that use city fields or joint use fields (88% youth sport teams)
Youth Camps	5,000	Youth camps of all types, including sports, arts, nature, etc. Also includes Extended Care.
McClellan Ranch Preserve	13,700	Activities at McClellan Ranch or led by McClellan Staff excluding classes & camps ³
TOTALS	347,500	

Note: These estimates are derived from data from January 2016 through September 2017 and represents the 12 months that provided the most current complete information. Data counts represent a mix of visits, registered participants, facility users, estimated use, and other counts.

¹ Data for similar activities or the same location may be presented in more than one category, due to how participation is tracked. For example, "Sports Center" figures include member classes held at the Sports Center, but not registered classes held there, such as tennis lessons, which are shown in the appropriate Classes & Programs category instead.

² Data not available for usage resulting from Senior Center drop-in participants.

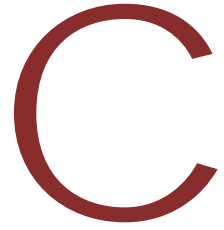
³ Excludes activity by nonprofits housed at McClellan Ranch Preserve such as Rolling Hills 4-H and Santa Clara Valley Audubon Society.

The background is a deep red color with various geometric patterns. On the left, there are several overlapping, semi-transparent circular and arc-like shapes. On the right, there are several thin, vertical and diagonal lines, some of which are semi-transparent. A large, white, sans-serif capital letter 'C' is positioned on the right side, partially overlapping the diagonal lines.

C

COMMUNITY ENGAGEMENT METHODOLOGY





COMMUNITY ENGAGEMENT METHODOLOGY

introduction

From Spring 2016 through 2018, the City of Cupertino collected comments from community members and stakeholders to shape the Parks and Recreation System Master Plan. This appendix provides details on the advisory groups involved in the Master Plan process, as well as the types of outreach activities conducted.

key groups participation

Four groups provided ongoing guidance for the Master Plan:

- City Council:** City Council received periodic project updates and provided policy-level guidance on several key elements of the Master Plan, including plan goals, system-wide and specific recommendations, project priorities, and implementation strategies.
- The Parks and Recreation Commission (PRC):** The PRC met 18 times to provide guidance and serve as a forum for public input throughout the process, including two special Commission meetings that hosted community workshops. The PRC received regular project updates and presentations of key findings throughout all phases of the Master Plan development. The PRC was actively involved in the planning process and provided guidance on all aspects of the plan, including preliminary research, parks and facilities inventory, community engagement results, recreation programs analysis, vision/mission/goals of the plan, community needs and opportunities, potential “big moves” and major facility recommendations, site-specific recommendations, project priorities and prioritization criteria, Memorial Park concepts, costs/funding, and the elements of the Draft Plan.
- Master Plan Advisory Group:** The Master Plan Advisory Group was created to advise the Project Team throughout plan

development and help ensure the Master Plan reflected the diverse needs of the community. Members from 18 groups representing different recreation and community interests were involved to provide guidance, insight and expertise about the local community. The insights of the Master Plan Advisory Group were shared with the Parks and Recreation Commission to support project decision-making. The Master Plan Advisory Group convened seven times between September 2017 and January 2019.

- **Parks and Recreation Management Team (Project Team):** The Project Team was responsible for coordinating and directing the planning process, communication and coordination with City Council, the Parks and Recreation Commission and the Master Plan Advisory Group. Throughout the process, the Project Team reviewed key deliverables, coordinated public outreach activities, and provided updates about the development of the Master Plan to City Council, the PRC and the Master Plan Advisory Group.

community engagement process

To ensure that the Master Plan reflects the priorities of a diverse community, the City of Cupertino collected input from an estimated more than 2,000 residents and stakeholders through varied outreach activities:

- **Citywide Survey:** From March 24th to July 19th, 2016, the City of Cupertino implemented a survey to collect community input on

the state of the City's parks and recreation system and potential improvements and alterations to the system in the future. The 27-question survey, available online and in paper, collected input from a total of 679 respondents.

- **Intercept Events:** Between March and July 2016, the Master Plan was spotlighted at four "intercept" events at Cupertino's Big Bunny Fun Run, the Earth Day & Arbor Day Festival, Cupertino Day and 4th of July Festival to raise awareness about the Master Plan process. Hundreds of community members placed stickers on display boards to "vote" for desired recreation amenities, programs and facilities.
- **Teen Commission's Teen Center Survey:** To evaluate preferences for relocating and improving the Teen Center, a Teen Center Survey was created and distributed by the Cupertino Teen Commission from November 9, 2015, to January 8th, 2016, to teens attending Cupertino middle and high schools. Over 1,000 teens responded. (These responses are not included in the tally of about 2,000 Master Plan participants.)
- **Stakeholder Interviews:** The City and consultant RHAA met with stakeholder groups to identify issues and ideas unique to Cupertino. Twenty-four organizations (34 people) participated, representing the following areas of interest: environmental groups, organized sports teams, non-City parks and recreation providers, public safety organizations, community service groups, Cupertino's business community, including Cupertino hotels, and schools that offer joint use of facilities with the City.

- **Public Community Workshop:** In May 2016, the Parks and Recreation Commission hosted a public community workshop to continue to receive feedback and suggestions for the improvement of the City's existing parks, recreation facilities, and programming.
- **Block Leader Workshop:** In June 2016, the City and RHAA conducted a workshop with approximately 25 block leaders to collect information on the current and future park and recreation system. Block leaders are community members that serve as representatives of their neighborhoods and liaisons to City residents.
- **Council and Community Leader Interviews:** As a follow-up to the other outreach activities, the City and MIG, Inc., conducted eight interviews with 11 Council members and community leaders in April and May 2017 to gain insights from elected officials and key partners into planning opportunities and challenges.
- **Recreation Staff Focus Group:** Recreation program staff met on April 18, 2017, to discuss desired community benefits provided through recreation programs, events and drop-in activities. The visioning session included discussions about the service enhancements needed to achieve the community's desired recreation outcomes for the future. Early input by Recreation staff was provided in December 2015 at a focused workshop.
- **Vision and Goals Questionnaire:** Building on earlier outreach efforts, an online and paper questionnaire was distributed between July 10 and August 9, 2017, to share key themes identified from preliminary outreach activities and invite feedback on the concepts related to the Master Plan vision and goals. A total of 1,206 respondents participated in the survey.
- **Parks and Recreation Commission/ Hosted Community Workshop:** On May 17, 2018, the Parks and Recreation Commission held a work session in combination with a Community Workshop to discuss enhancement priorities for the City's recreation facilities and receive community feedback on these priorities. Approximately 30 community members attended the workshop, which included a live polling exercise to help identify priorities for facility development and improvements and for the addition of recreation features. Session participants also provided feedback on preliminary site concepts for the renovation of Memorial Park.
- **Draft Plan Review Meetings:** A series of meetings were held beginning in January 2019 to present and discuss the Draft Master Plan and receive public feedback. Opportunities for public input included a Community workshop, Teen Commission-hosted workshop, several City commission meetings (such as the Bicycle Pedestrian Commission, the Planning Commission and the Parks and Recreation Commission), as well as City Council reviews during several meetings.



D

PARK ACCESS AND OPPORTUNITY MAPS





PARK ACCESS & OPPORTUNITY MAPS

opportunity maps

This appendix contains maps that support the goals, objectives and actions of the Master Plan. The first map (Map D-1) illustrates opportunities to foster natural systems in Cupertino. Map D-2 illustrates enhanced pedestrian and bicycle connectivity as identified in the City's 2016 Bicycle Transportation Plan and the 2018 Pedestrian Transportation Plan.

park access maps

Maps D-3 and D-4 show the amount of accessible park acreage within a 10-minute walk for City residents. Initial versions of these maps were presented to the Parks and Recreation Commission (PRC) in August 2017. Revised versions were presented to the PRC and the City Council in September 2017. The maps were further refined in response to input received at a joint PRC and City Council meeting in February 2018.

Maps D-3 and D-4 support the implementation of two City of Cupertino policies:

- Per Cupertino General Plan Policy RPC-2.4, the City of Cupertino strives to ensure that all residents have “access within a ½ mile walk of a neighborhood park or a community park with neighborhood facilities.”
- In October 2017, Cupertino's Mayor joined 134 of the nation's mayors in launching a “10-minute walk” parks advocacy campaign in conjunction with the National Recreation and Park Association, Trust for Public Land, and Urban Land Institute.

Both policies emphasize providing parks within ½ mile (which is approximately a 10-minute walk). The 10-minute walk campaign focuses on access to any park or green space, while the City's General Plan policy calls for neighborhood-serving features or facilities. The General Plan does not define what is meant by “neighborhood park” and “neighborhood facilities.”

The Park Access maps use ArcGIS Network Analyst Extension¹ to illustrate areas within a ½ mile (10-minute walk) walking distance to parks.

The maps highlight unserved areas zoned for residential uses. They divide residential uses into three categories to reflect different population densities:

- Single Family Residential (R1), Single Family Residential Cluster (R1C), and Residential Duplex (R2), which allows for residential uses with densities up to 10 dwelling units per acre.
- Multiple Family Residential (R3) and Mixed Use Planned Development (P), which allows for residential uses with densities up to 20 or more dwelling units per acre.
- Residential Hillside (RHS) and Agricultural Hillside, where residential densities can range from 0.1 to 2 dwelling units per acre.

Map D-3: Access to All Public Park Acreage within a 10-minute Walk

Map D-3 illustrates areas served with a ½-mile of all publicly-accessible, designated parks, open space and trails, including school sport fields used as recreation space as per a joint use agreement (JUA) between the City and Cupertino Union School District. This includes City, County and Midpeninsula Regional Open Space District

parks and open space; sites owned by other Districts such as Rancho Rinconada and the Santa Clara Valley Water District percolation pond; and privately-owned parks that provide public access, such as Main Street Park, and Cali Mill Plaza. Sites that count towards providing access are named on the map and labeled. These sites are within City limits or are operated by the City.

Map D-3 does not include privately-owned and operated parks and recreation facilities, such as Deep Cliff Golf Course, the YMCA, schools without joint use agreements, or parks and recreation resources outside the city limits.

This map illustrates where there are disparities in the amount of park acreage available to residents. The map is color-shaded to show the variation in park acreage residents can access within a ½ mile walk depending on where they live, ranging from zero to 20+ acres of park land.

Because of overlapping service areas, some areas have access to more acreage than indicated. The purpose of the map is to highlight residents that do not have access to at least 3 acres of park land within ½ mile walk. Three acres is enough space to provide a play area, open lawn, seating/picnic areas, and one or more small sports courts or other facilities to support traditional neighborhood park uses.

Residential density is communicated in a 'big picture' manner by indicating the type of residential zoning. Residential hillside and agricultural residential zoning, which exists in the west part of the city, is very low density, with generally ~½ acre to 10 acres of land per dwelling unit. This low-density zoning was excluded from the color-coded park acreage mapping, except to

¹ ArcGIS Network Analyst provides network-based spatial analysis tools. It uses a configurable transportation network data model, allowing organizations to accurately represent their unique network requirements (e.g.: determining areas around the parks that fall within a specified distance from the parks along the road network rather than using a simple one-mile buffer around the parks without taking the mode of travel into consideration).

indicate on map D-3 where there is access to park acreage in adjacent regional parks and preserves.

Mixed-use zoning that could allow residential is included in the color-coded mapping. However, commercial property that faces on the west side of Wolfe Road from Highway 280 to Homestead Road was excluded. These parcels comprise three hotel sites and a shopping center and are deemed unlikely to become residential. For the same reason, commercial/office property in proximity to De Anza Blvd. from Highway 280 to Alves Drive was excluded from the analysis. This area contains office and commercial uses, including Infinite Loop, which are deemed unlikely to become residential within the 20-year planning horizon of this document.

Map D-4: Access to Neighborhood-Serving Park Acreage within a 10-minute Walk

This map is similar to map D-3 but focuses on access to neighborhood-serving park acreage that meet the six criteria listed below. This map illustrates where there are disparities in the amount of neighborhood-serving park acreage available for residents. The low-density residential and the commercial/office parcels excluded on Map D-3 are also excluded on Map D-4.

Map D-4 focuses shows ½-mile access to all neighborhood parks in the City designed to serve surrounding residents with at least three recreation uses.

For purposes of this map, qualifying “neighborhood-serving” sites must be:

- 1) City-owned or designated for public access;
- 2) Neighborhood parks or other types of parks that meet neighborhood needs;

3) Open year-round and accessible during regular park hours;

4) Located in the City;

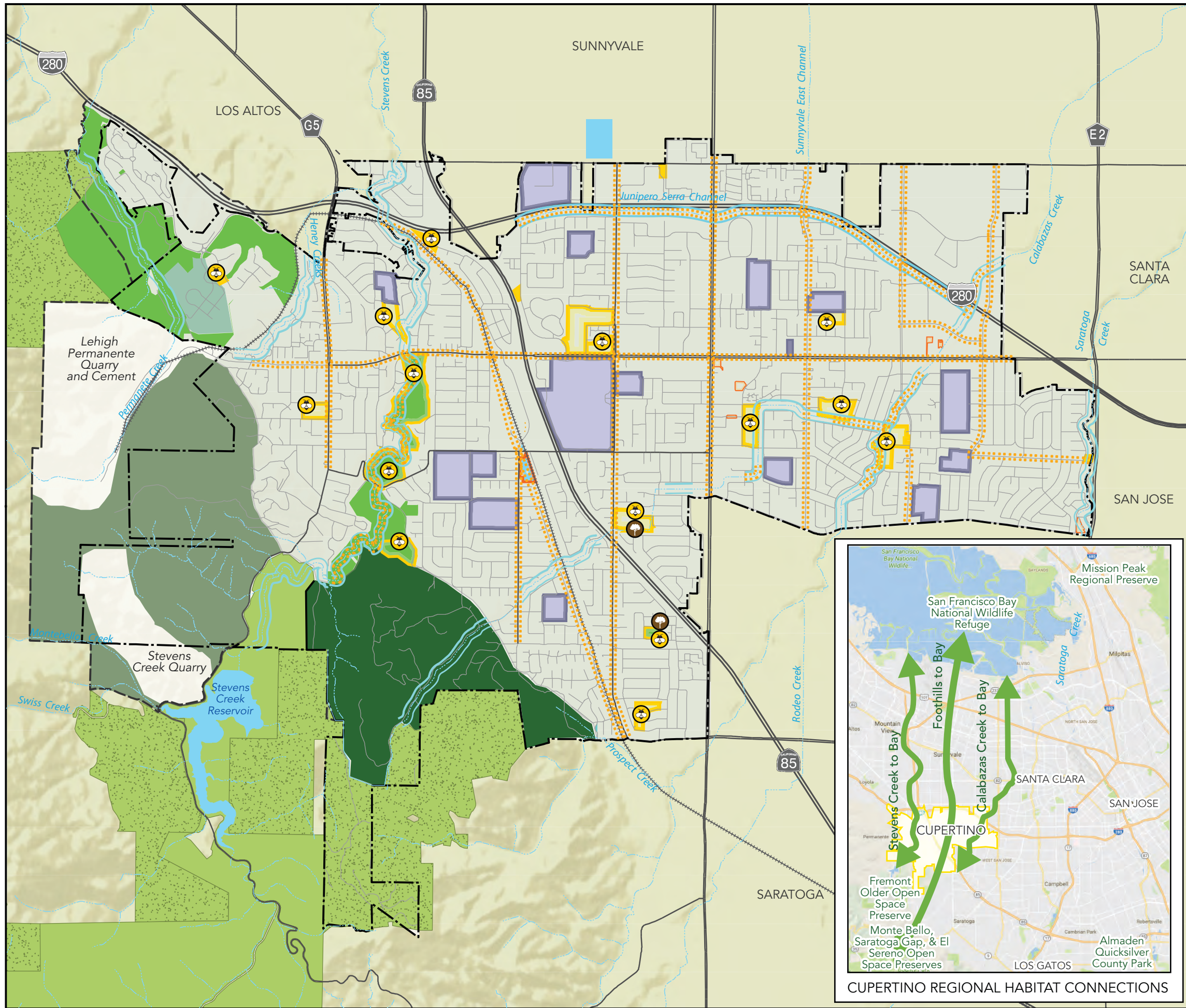
5) Not designed to provide County-wide or regional service; and

6) Able to provide a minimum of three unrestricted, self-directed recreation uses.

For this final criterion, “unrestricted” uses means that no permit, reservation or membership is required to participate. “Self-directed uses” means that the facilities are available for drop-in participation and do not require advance scheduling nor staff leadership (as do events, programs or classes). Examples of park elements that support self-directed uses include seating, playgrounds, looped walking paths, drop-in tennis courts, drop-in basketball courts, picnicking, turf areas for play, and similar amenities that can be freely enjoyed and serve casual daily neighborhood use.

Based on these criteria, this map excludes trail corridors, County parks and regional open space, private park and recreation facilities, and several specialized or small City parks, such as the Mary Avenue Dog Park and Little Rancho Park. It also excludes schools with and without joint use agreements, and parks and recreation resources outside the city limits.

Note: Map D-4 also excludes the Rancho Rinconada pool and recreation facility, which is managed by its Park & Recreation District for local use. Excluding Rancho Rinconada makes it easier to see where District residents are served by City parks as well as that site.



Parks & Recreation System Master Plan

Map D-1: Opportunity to Foster Natural Systems

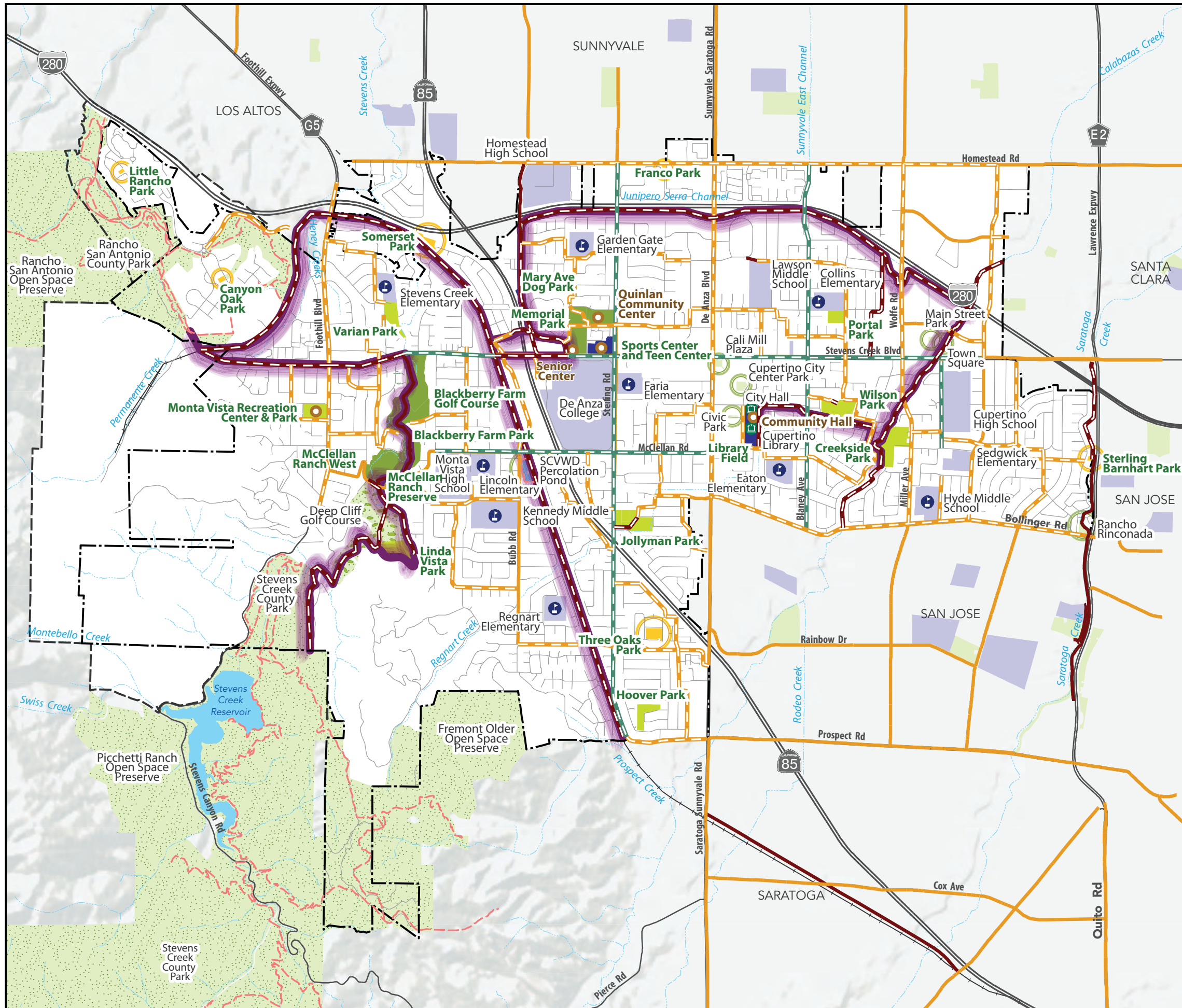
- Habitats**
- Rural Residential/Oak Woodland
 - Mixed Oak Woodland
 - Intermittent Urban Tree Canopy


- Park and Open Spaces**
- Natural Resource Areas
 - Open Space Preserves
 - City Parks
 - Non-City Parks
 - Schools and Colleges
 - Cemetery

- Base Map Features**
- Cupertino City Boundary
 - Cupertino Sphere of Influence *
 - Railroad
 - Creeks and Channels
 - Water Bodies

- Opportunities for Natural Corridor Enhancement**
- Creeks/Riparian Enhancements
 - Pollinator Pathways
 - Park Forest
 - Pollinator Gardens







Parks & Recreation System Master Plan

Map D-2: Opportunity to Enhance Pedestrian and Bike Connectivity

Bicycle and Pedestrian Facilities

Existing	Proposed	
		Class I Path and Trails
		Class II Bike Lanes and Class III Routes or Boulevards
		Class IV Protected Bikeway

Other

- Park/Open Space Trails
- Key Opportunities

Park and Recreation Facilities

Cupertino Parks and Recreation Facilities

- Community Parks
- Large Neighborhood Parks
- Small Neighborhood Parks
- Special Use Sites

Other Recreation Resources



- Local Parks Open to Public
- County Parks & Regional Open Space Preserves
- Schools and Colleges
- Golf Course

Recreation Centers/Fields


- Recreation Centers/Facilities
- Other Facilities
- School Sport Fields Managed by City

Base Map Features

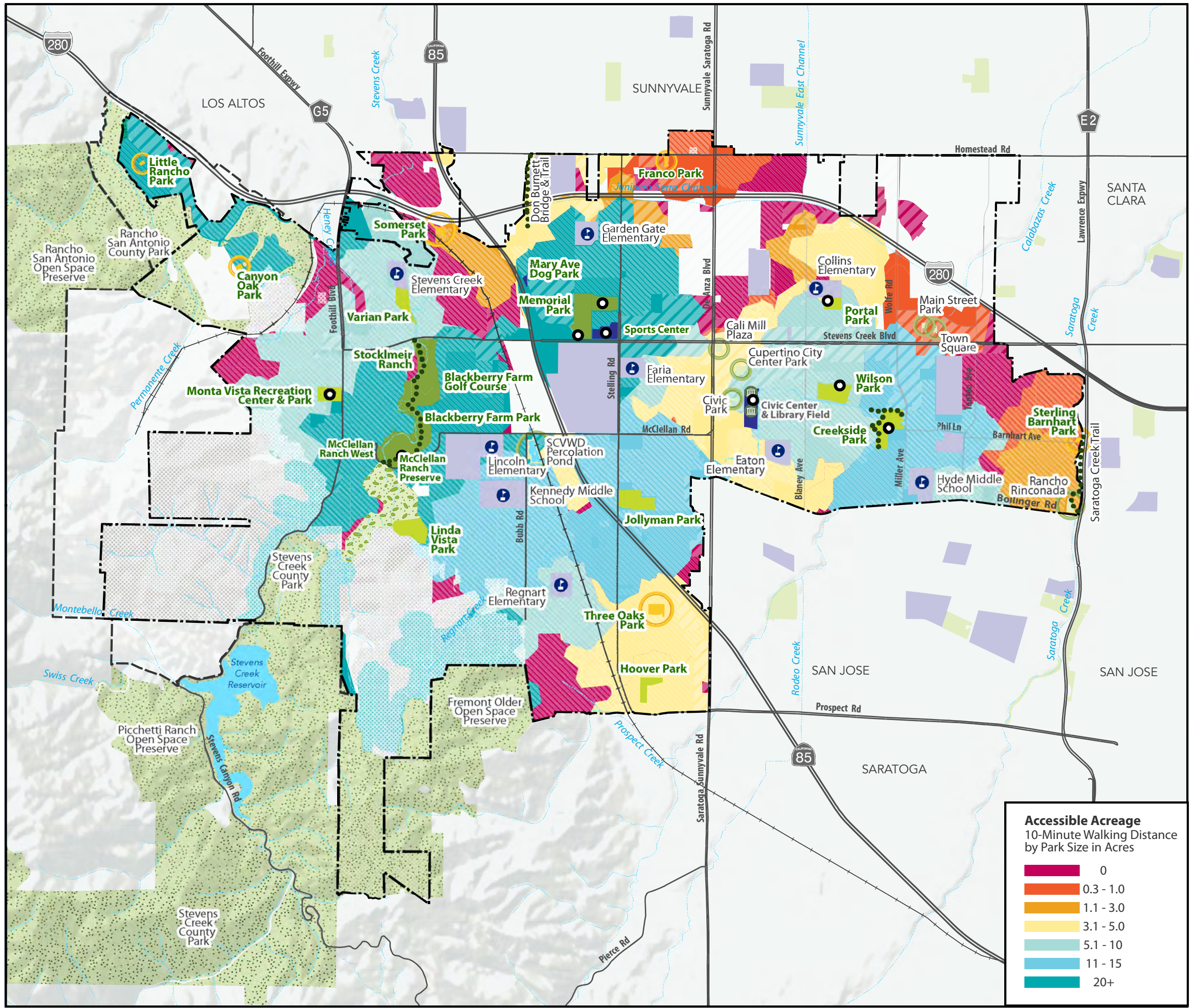
- Cupertino City Boundary
- Cupertino Sphere of Influence *
- Railroad
- Creeks and Channels
- Water Bodies




January 2019



Note: * per Local Agency Formation Commission
Sources: City of Cupertino and Santa Clara County, 2017.





Parks & Recreation System Master Plan

CUPERTINO

Map D-3: Access to All Public Park Acreage within a 10-minute walk

Cupertino Parks and Trails

- Community Parks
- Large Neighborhood Parks
- Small Neighborhood Parks
- Special Use Sites
- School Fields Managed by City
- Shared-Use Paths

Other Recreation Resources

- Local Parks Open to Public
- County Parks & Regional Open Space Preserves
- Schools and Colleges
- Golf Course (Private Ownership)

Recreation Centers/Fields


- Recreation Centers/Facilities
- Other Facilities

Base Map Features

- Cupertino City Boundary
- Cupertino Sphere of Influence*
- Railroad
- Creeks and Channels
- Water Bodies


Residential Zoning

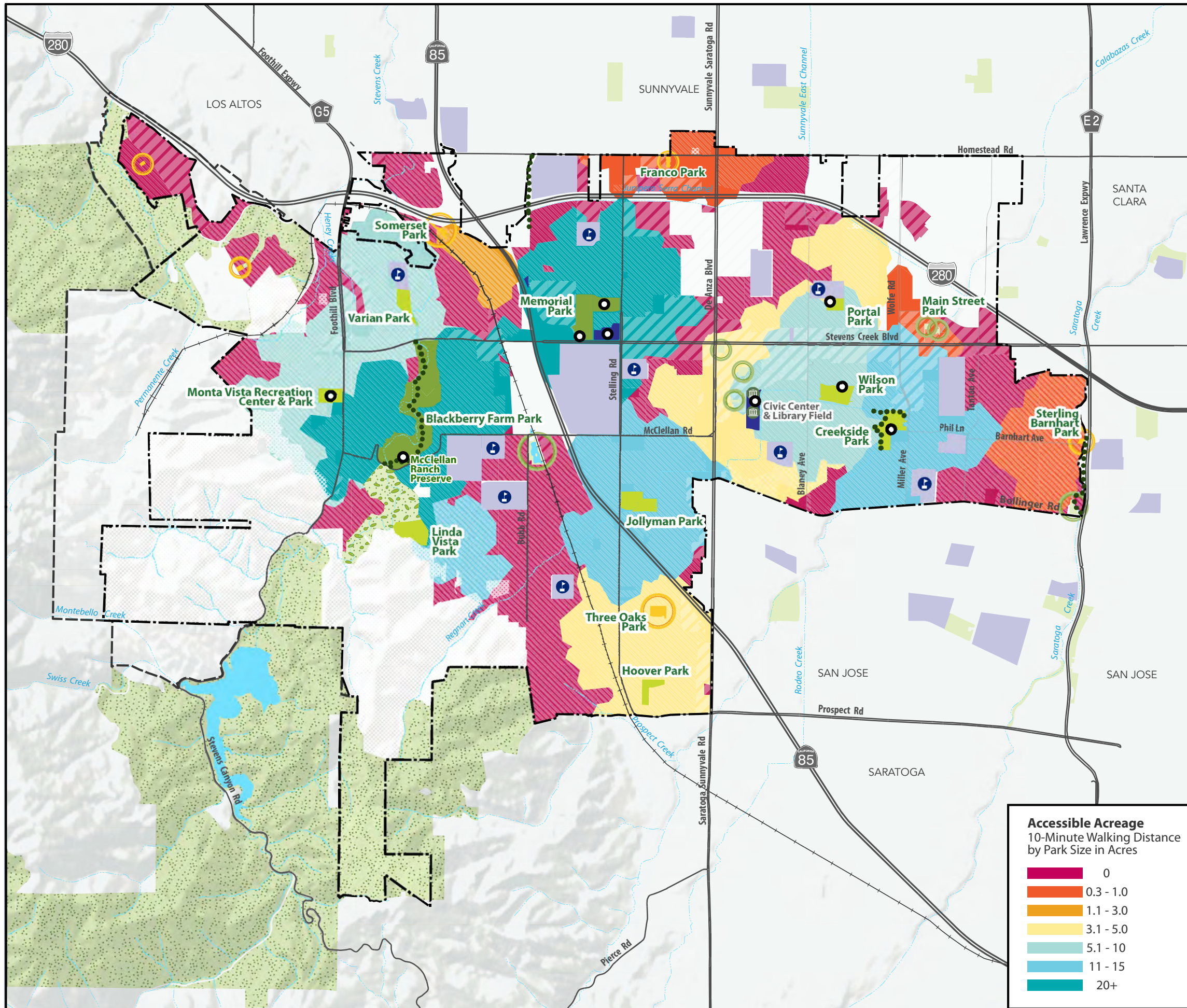
- Mixed-Use Development / Multi-Family Residential
- Single Family Residential / Duplex
- Residential Hillside / Agricultural Residential



0 0.125 0.25 0.5 0.75 1 1.25 1.5 Miles

June 2019

Note: * per Local Agency Formation Commission
Sources: City of Cupertino and Santa Clara County, 2017.





**Parks & Recreation
System Master Plan**

CUPERTINO

Map D-4: Access to Neighborhood- Serving Park Acreage within a 10-minute Walk

Cupertino Parks and Trails

- Community Parks
- Large Neighborhood Parks
- Small Neighborhood Parks
- Special Use Sites
- School Fields Managed by City
- Shared-Use Paths

Other Recreation Resources

- Local Parks Open to Public
- County Parks & Regional Open Space Preserves
- Schools and Colleges
- Golf Course (Private Ownership)

Recreation Centers/Fields

- Recreation Centers/Facilities
- Other Facilities

Base Map Features

- Cupertino City Boundary
- Cupertino Sphere of Influence *
- Railroad
- Creeks and Channels
- Water Bodies

Residential Zoning

- Mixed-Use Development / Multi-Family Residential
- Single Family Residential / Duplex
- Residential Hillside / Agricultural Residential

Note: * per Local Agency Formation Commission
Sources: City of Cupertino and Santa Clara County, 2017.

June 2019

0 0.125 0.25 0.5 0.75 1 1.25 1.5 Miles

The background is a solid orange color with various geometric shapes and patterns. There are several thin, light orange lines and bands of slightly different shades of orange. A large, white, stylized letter 'E' is positioned on the right side of the upper half of the image. The 'E' is composed of three horizontal bars and a vertical stem, with the top and bottom bars being slightly longer than the middle one. The overall design is modern and minimalist.

E

PARK SITE OVERVIEWS



E

PARK SITE OVERVIEWS

introduction

There are a variety of opportunities for enhancing and developing parks and facilities to achieve community goals for Cupertino's park and recreation system. This Appendix provides an overview of city park sites with a description, focus, recent and planned improvements, and short and longer term opportunities.

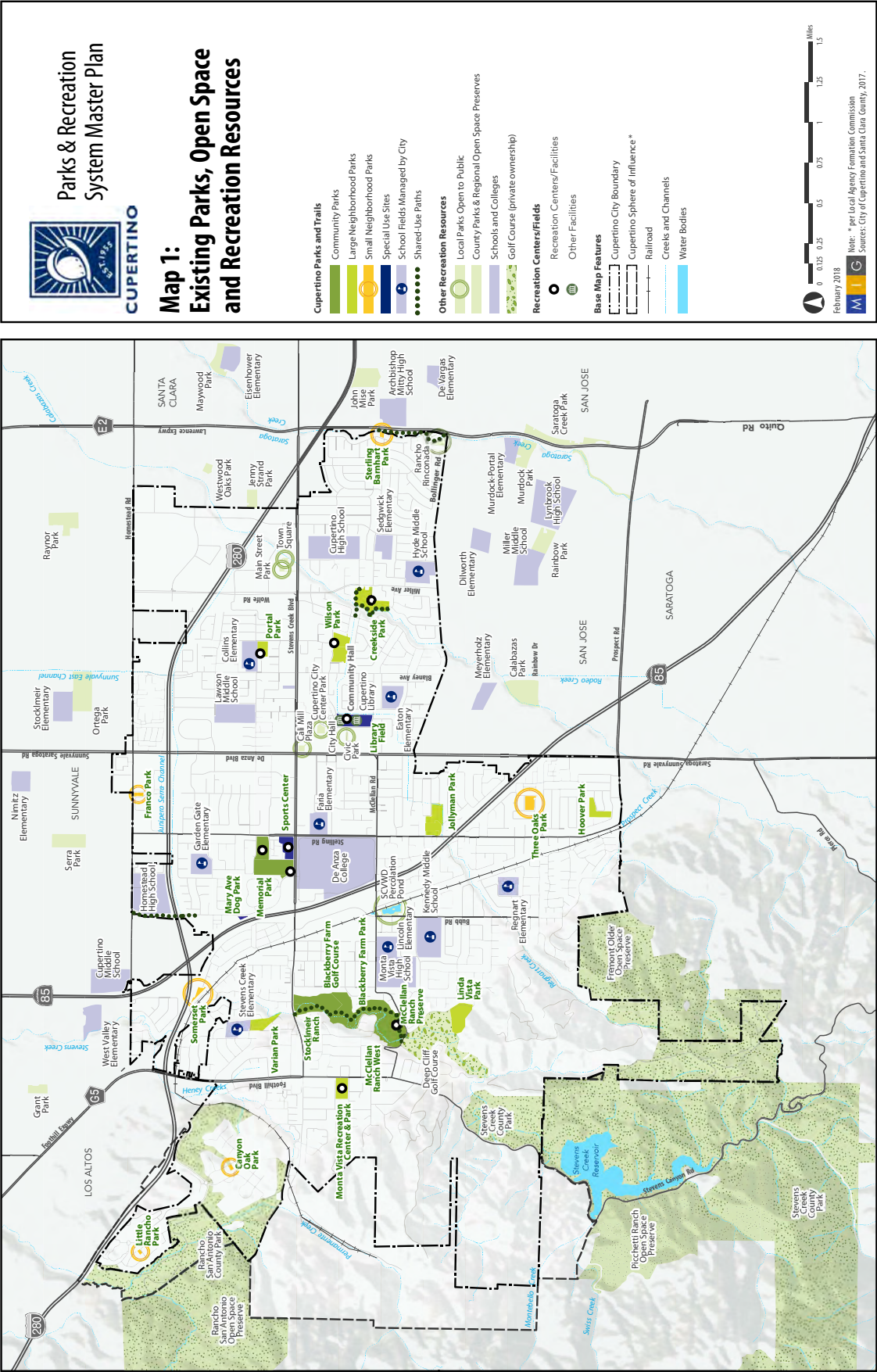
A page for each park notes the address and includes an aerial view and photographs. A brief description provides summary information. The park focus identifies the park's primary function. The recent and planned improvements narrative provides context for potential site enhancement opportunities. For recently built or recently renovated parks, near-term opportunities emphasize sustaining existing uses and maintaining the facilities with some opportunities for diversifying recreation options. For older parks and facilities that have not been recently updated, potential site enhancements usually include more extensive opportunities. These opportunities are also listed by park in Appendix F, Table F-1: Site Opportunities for Parks & School Fields Managed by City.

park sites

This appendix includes site opportunities for the parks listed below.

- Canyon Oak Park
- Civic Center – including Civic Center Plaza, and Library Field
- Creekside Park
- Franco Park
- Hoover Park
- Jollyman Park
- Little Rancho Park
- Linda Vista Park
- Mary Avenue Dog Park
- Memorial Park
- Monta Vista Park & Recreation Center
- Portal Park
- Somerset Park
- Sterling Barnhart Park
- Stevens Creek Corridor Park – including Blackberry Farm Golf Course, Blackberry Farm Park, and McClellan Ranch Preserve/McClellan Ranch West
- Three Oaks Park
- Varian Park
- Wilson Park

A citywide map is included on the next page to provide an overview of park locations. This is "Map 1" from Chapter 1 of the Master Plan, and is reproduced here for convenience.



CANYON OAK PARK



CANYON OAK WAY, BETWEEN 21140 AND 21150



Description

Constructed in the early 2000's, this 0.6-acre park provides play equipment, seating and a small lawn area. It enjoys a view to extensive open space.

FOCUS

Play node for local use.

RECENT/PLANNED IMPROVEMENTS

No currently planned improvements.

SITE ENHANCEMENT OPPORTUNITIES

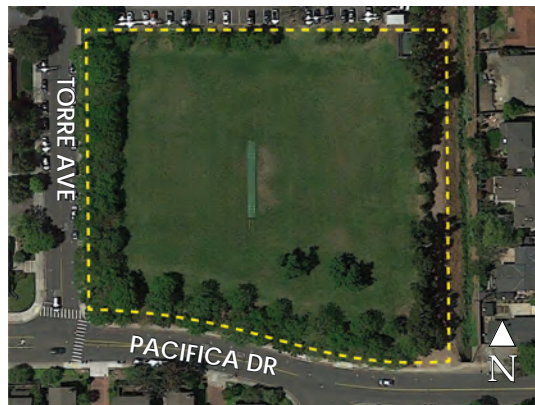
Short & Longer Term

- Maintain orientation to the view of open space. Sustain existing uses.

CIVIC CENTER — LIBRARY FIELD



ADJACENT TO 10800 TORRE AVE, AT TORRE AVE AND PACIFICA DRIVE



Description

This 3-acre area is adjacent to the Cupertino Library and Civic Center. It is currently used by both youth cricket and youth volleyball teams for sports activities, and hosts occasional special events. Its east side is bordered by Regnart Creek.

FOCUS

Multi-use civic area for green space, recreation, and gatherings.

RECENT/PLANNED IMPROVEMENTS

A storage area for sports equipment was installed in 2107. A design for a trail along Regnart Creek is in preparation.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Sustain existing uses pending decision on implementation of Civic Center Master Plan and cricket field long-term location.
- Consider creating a separate parcel for Library Field and rezoning it as PR zoning (park and recreation).

Longer Term

- Consider the addition of major facilities, relocation of cricket field if a better site is identified, and long-term options as civic center-related space or permanent green space.
- Consider whether adjacent parking can be put underground to expand Library Field and green space.

CIVIC CENTER — PLAZA



Description

The civic center plaza was renovated in 2004 as part of construction of the new Library and Community Hall. The site forms the heart of the city's civic center. The one-acre plaza hosts a popular interactive fountain. It also offers benches, landscaping, wifi availability, and hosts annual community events such as Earth & Arbor Day and the springtime Big Bunny 5K & Kids Fun Run.

FOCUS

Multi-use civic space for gathering and programming.

RECENT/PLANNED IMPROVEMENTS

Adjacent landscaping at City Hall was renovated in 2017 for turf reduction and to showcase drought-tolerant plantings. The interactive fountain was re-opened in 2017.

SITE ENHANCEMENT OPPORTUNITIES

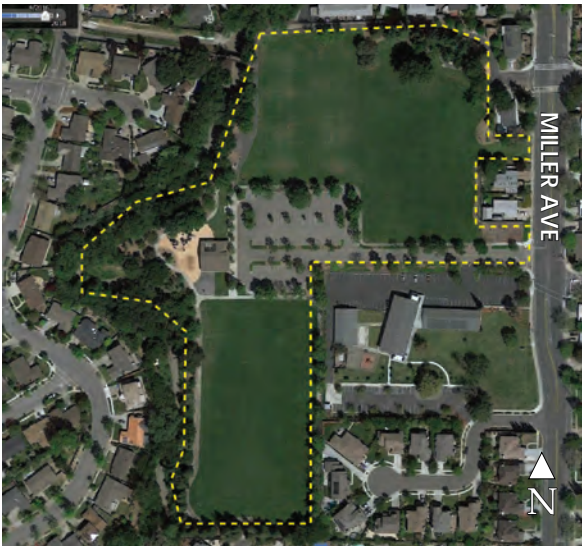
Short & Longer Term

- Sustain existing uses in the short term.
- Evaluate Civic Center Master Plan in relation to major new facility discussions to clarify use of Civic Center, and adjacent areas.

CREEKSIDE PARK



10455 MILLER AVENUE, AT PHIL LANE



RECENT/PLANNED IMPROVEMENTS

The restrooms were renovated in 2018. Unused turf was recently replaced with drought-tolerant plants and drip irrigation.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Consider adding nature play and/or inclusive play elements to the existing play area.
- Consider other enhancements to outdoor recreation diversity.
- Evaluate opportunities to enhance the recreation building and reactivate or repurpose the concession area.
- Sustain existing uses.

Longer Term

- Coordinate with results of Public Works' Facility Condition and Use Assessment to modify the recreation building as needed.
- Refresh sports fields to maintain site use as a sports hub. Consider artificial turf or other enhancements to increase the playing capacity.
- Consider adding a full basketball court, other sports courts, and diverse recreation elements to support sports and active uses.
- Provide trailhead amenities and connections to off-street trail and proposed buffered bike lane.

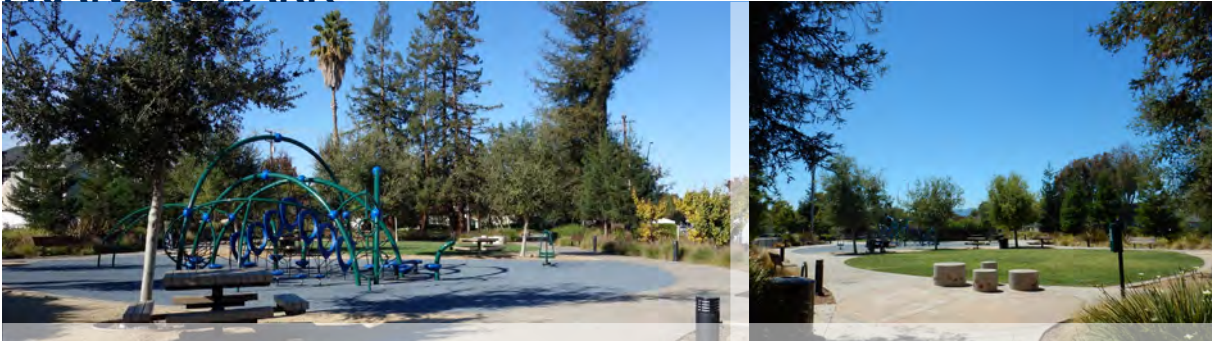
Description

This 13-acre site offers 3 tournament-quality sport fields, 2 basketball hoops, 2 playgrounds, family picnicking with barbecues, restrooms, and a recreation building whose community room can be rented. Creekside Park is a popular venue for youth soccer and it currently hosts a weekly Farmers Market. The park can be accessed from Miller Avenue, and by pedestrians and cyclists via a bridge over Calabazas Creek. It is the site of the former Fremont Older School and was extensively improved with park amenities in 1997.

FOCUS

Neighborhood recreation and sports hub.

FRANCO PARK



10981 FRANCO COURT, AT HOMESTEAD ROAD



Description

Cupertino's Franco Park opened in January 2011. This 0.6-acre neighborhood park includes picnic tables and seating, as well as playground equipment with safety surfacing and a perimeter fence to separate the park from adjacent streets.

FOCUS

Neighborhood park.

RECENT/PLANNED IMPROVEMENTS

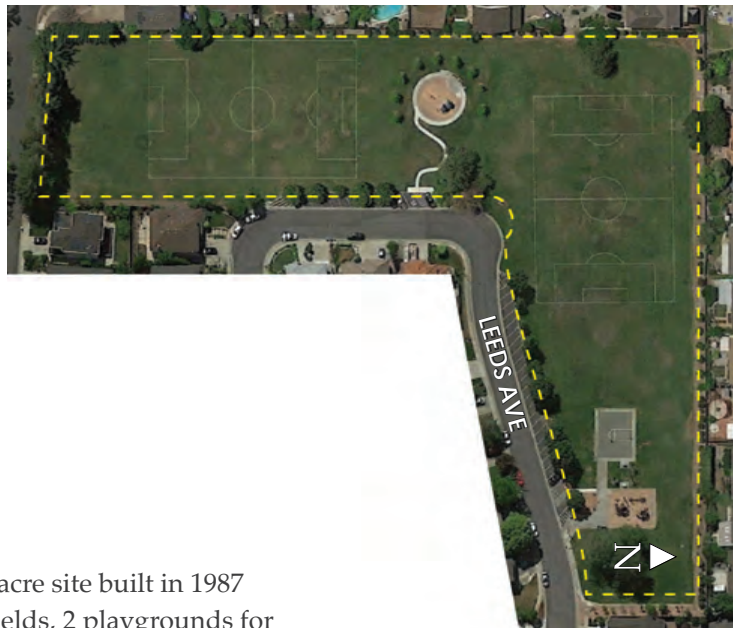
No currently planned improvements. Park is less than 10 years old.

SITE ENHANCEMENT OPPORTUNITIES

Short & Longer Term

- Sustain existing uses.
- Consider adding shade and small group seating area.
- Improve pedestrian and bicycle access from Franco Court.
- Evaluate possible on-street parking and crosswalk to Franco Court access point.

HOOVER PARK



Description

Hoover Park is a 5-acre site built in 1987 that offers 2 sport fields, 2 playgrounds for elementary and pre-school age children, basketball hoop, and family picnicking.

FOCUS

Neighborhood park and recreation and sports space.

RECENT/PLANNED IMPROVEMENTS

No currently planned improvements. Within the last 5 years, new benches and picnic tables were installed, trees were planted around the play structure and a walkway to it added, drought tolerant plantings and drip irrigation installed, as well as trees and more efficient irrigation.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Sustain existing uses.

Longer Term

- Consider adding a community garden and diverse recreation elements.
- Consider providing a larger/ full-size basketball court.
- Consider a looped walking path and restrooms.

JOLLYMAN PARK



1000 SOUTH STELLING ROAD, NEAR CARRIAGE CIRCLE



Description

Constructed in the early 1990's, this 11.2-acre park offers soccer play, baseball field with batting cage, 2 playground areas, a basketball hoop, turf areas, family picnic areas with barbecues, restrooms and a walking loop.

FOCUS

Neighborhood and community hub for sports, recreation programs and activities.

RECENT/PLANNED IMPROVEMENTS

Accessibility upgrades were added in 2018 at the north playground plus a walkway to the south playground from Stelling Road. A drinking fountain with water bottle filler was also added in 2018. An inclusive playground project is being proposed in association with a recent grant award. Benches were recently added, the fence at Stelling Road entry replaced and extended, and trees planted in the southwest part of the site.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Pursue adding an all-inclusive play area, grouped seating, a picnic shelter, continuous all-weather loop path (that includes the east part of the park), and neighborhood-serving event utilities and infrastructure.
- Sustain existing uses.
- Respond to community request for trial off-leash dog area.

Longer Term

- Consider additional diverse amenities, such as outdoor fitness equipment/parcourse or a full-size basketball court.
- Provide connections to bikeway improvements on Stelling Rd.

LINDA VISTA PARK



11111 LINDA VISTA DRIVE, NEAR COLUMBUS AVENUE



Description

This 11-acre park site includes a reservable large group picnic/barbecue area, two playground areas (pre-school and elementary), a fitness station, restrooms, and an extensive turf area. It was acquired in 1968 and renovated to its current configuration in 1986.

FOCUS

Neighborhood and community hub for picnicking and nature-based recreation.

RECENT/PLANNED IMPROVEMENTS

No currently planned improvements.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Select design concept to repair or repurpose the inactive ponds. Sustain existing uses.

Longer Term

- Repair or renovate the ponds (per 2014 technical report).
- Consider adding neighborhood-serving event utilities and infrastructure, a picnic shelter or pavilion, a destination nature play and/or water play area, and diverse recreation elements, potentially including adventure and challenge elements.
- Consider a community garden or demonstration, healing or rain garden.
- Provide trailhead amenities and connections to the proposed off-street trail. Consider installing outdoor exercise equipment in addition to, or as replacement for, existing parcourse equipment.

LITTLE RANCHO PARK



23635 OAK VALLEY ROAD



Description

Constructed in the early 2000's, this 0.3-acre park serves its neighbors with play equipment, benches and landscaping.

FOCUS

Play node for local use.

RECENT/PLANNED IMPROVEMENTS

No currently planned improvements.

SITE ENHANCEMENT OPPORTUNITIES

Short & Longer Term

- Sustain existing uses.

MARY AVE DOG PARK



10309 MARY AVENUE



Description

Opened in early 2014, Mary Avenue Dog Park is Cupertino's first park designed for off-leash dogs. This 0.5-acre site provides a fenced areas for large and small dogs, benches, and a dog drinking fountain.

FOCUS

Dog park and gathering site for dog owners/ friends.

RECENT/PLANNED IMPROVEMENTS

No currently planned improvements. In the last 2 years, trees were planted, picnic tables added, and new trash/recycling receptacles installed.

SITE ENHANCEMENT OPPORTUNITIES

Short & Longer Term

- Enhance existing use.
- Consider adding shade, varied terrain, small group seating areas, dog amenities (such as dog agility features).

MEMORIAL PARK



21251 STEVENS CREEK BOULEVARD



Description

Memorial Park was originally constructed in the early and mid 1970's. Additional elements have been added since, such as the Veterans Memorial in 2007. Memorial Park is the city's largest park, with 22 acres (including the Senior and Quinlan Community centers). It offers 6 lighted tennis courts, a lighted baseball field, an outdoor amphitheater and stage, walking paths, reservable group picnicking, 2 playgrounds, restrooms, and lawn areas. Memorial Park hosts the city's large outdoor events such as the Cherry Blossom, Kids 'N Fun, and Diwali festivals. The amphitheater is home to annual Shakespeare in

the Park, Summer Concert series, and Cinema at Sundown events.

FOCUS

Community hub and multi-use, civic- focused event space.

RECENT/PLANNED IMPROVEMENTS

The tennis courts were resurfaced in 2017. Landscaping in front of Quinlan was renovated in 2018 with drought tolerant planting and drip irrigation. A capital project to develop a master plan and design concept for Memorial Park improvements is funded.



SITE ENHANCEMENT OPPORTUNITIES

Immediate

- Engage the public in developing a site master plan for Memorial Park as a community hub and multi-use, civic-focused event space. Include the presence of the Quinlan Community, Senior, and Sports centers in planning Memorial Park as a community space.
- Consider repurposing the inactive pond, renovating the amphitheater, adding walking path improvements and playable water feature, enhancing the tree canopy, integrating natural features, and renovating, adding and/or expanding recreation facilities to enhance indoor and outdoor event space, community gathering space, active/healthy recreation uses and play opportunities.
- Clarify the role of memorials at this site, addressing opportunities to make a community-building statement and/or tribute to community cohesiveness.

Short Term

- Implement Phase 1 improvements in the pond/amphitheater area.
- Consider nature integration, shade, ADA accessibility, pathway and seating improvements, pond re-purposing, and other elements consistent with the site master plan process.

Longer Term

- Phase in additional improvements, including improvements to existing facilities, based on the site master plan, and the addition of recreation opportunities. Pending the site master plan, this may potentially include major facilities (such as an aquatic facility, gymnasium/recreation center, senior center expansion and/or a potential performing/fine arts center) at this site, or as an expansion of an adjacent recreation building that would affect this site (Sports Center, Senior Center e.g.), as well as the addition or repurposing of facilities.
- Provide connections to proposed trails, bike lanes and bike routes.

MONTA VISTA PARK & RECREATION CENTER



22601 VOSS AVENUE, AT SOUTH FOOTHILL BOULEVARD



Description

The site of a former elementary school, Monta Vista Park and Recreation Center was acquired by the City and renovated as a park in 1982. Additional improvements to the softball area occurred in 1993. This 6.2-acre park offers a 2-building recreation center including restrooms, two tennis courts, 2 softball fields and a batting cage, turf areas, play equipment, and family picnicking. A preschool and gymnastics/martial arts programs are currently hosted at this site, as is girls' softball.

FOCUS

Neighborhood recreation and sports hub.

RECENT/PLANNED IMPROVEMENTS

The tennis courts were resurfaced in 2017.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Consider temporary options to expand play opportunities near the preschool.
- Consider restriping tennis court(s) to share for pickleball.
- In conjunction with major facility business plans, explore opportunities to relocate or expand the gymnastics/martial arts & preschool programs to other facilities.
- Sustain existing uses.

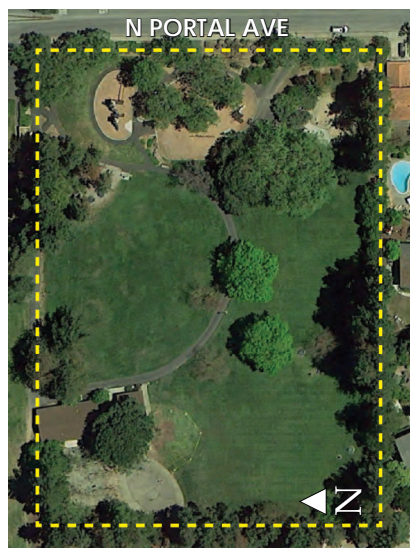
Longer Term

- Address renovation or replacement of the existing multi-use and preschool buildings based on major facility recommendations and in coordination with Public Works' Facility Condition and Use Assessment.
- Consider adding a basketball court, picnic shelter, neighborhood-serving event utilities and infrastructure, and other diverse recreation elements.
- Provide connections to proposed buffered bikeway.

PORTAL PARK



10225 NORTH PORTAL AVENUE, NEAR AMHERST DRIVE



Description

Portal Park, designed in the late 1960's, is one of the city's oldest. Portal Park with its 3.8 acres offers a reservable group picnic area, 2 playgrounds, rolling turf, a recreation building and restrooms. The play areas were renovated in 2002-03. This site borders L.P. Collins Elementary School.

FOCUS

Neighborhood park and gathering space.

RECENT/PLANNED IMPROVEMENTS

No currently planned improvements. The concrete area behind the recreation building was recently improved.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Improve walkway lighting and signage.
- Explore options to share adjacent school parking.
- Sustain existing uses.

Longer Term

- Consider adding shading to the picnic area, grouped seating, nature play area and/or inclusive play elements, and diverse recreation elements, such as badminton, bocce/ lawn bowling, and/or games to support small group gatherings.
- Improve connections to the adjacent school.
- Re-evaluate the location and use of the recreation building, considering relocating the building or the preschool-age and child programming or adding indoor restrooms, and in coordination with Public Works' Facility Condition and Use Assessment.
- Provide connections to the proposed bike boulevard and adjacent neighborhoods.

SOMERSET PARK



10798 STOKES AVENUE AT NORTHERLY TERMINUS



Description

Somerset Park was constructed in the early 1970's and renovated in 1996. Somerset Park's neighborhood enjoys its 1.7 acres of picnic area, playground, basketball hoop, trees and lawn space.

FOCUS

Neighborhood park.

RECENT/PLANNED IMPROVEMENTS

No currently planned improvements. Trees and planting were recently added throughout the park.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Sustain existing uses.

Longer Term

- Consider adding a community garden, dog area, and/ or larger basketball area or other amenities.
- Provide trailhead amenities and connections to the De Anza Trail if it is implemented.

STERLING BARNHART PARK



10486 STERLING BOULEVARD



Description

Sterling Barnhart Park is one of the city's newer parks and was dedicated in August 2010. This 0.5 acre site provides playground equipment, picnicking, game table, benches, and plantings which include California native species. This site is bordered by Saratoga Creek, and offers pedestrian-bicycle access to Saratoga Creek Trail on the opposite creek bank.

FOCUS

Play node with trail connection.

RECENT/PLANNED IMPROVEMENTS

No currently planned improvements. Trees were

recently planted along the park frontage, and a concrete walkway and mowband added.

SITE ENHANCEMENT OPPORTUNITIES

Short & Longer Term

- Sustain existing uses.
- Consider effects of an extension of Saratoga Creek Trail or the acquisition of Lawrence-Mitty property, if pursued.

STEVENS CREEK CORRIDOR PARK — BLACKBERRY FARM GOLF COURSE



22100 STEVENS CREEK BOULEVARD



Description

Blackberry Farm Golf Course is a nine-hole Par 29 golf facility acquired by the City in 1991, from private owners who had built it in 1962. The course, located along Stevens Creek, offers narrow tree-lined fairways and small greens which reward accuracy. The course includes a putting green and a range

structure for drive practice. A pro shop with golf merchandise and a restaurant are on site; professional instruction is available. Footgolf is also offered.

FOCUS FOR STEVENS CREEK CORRIDOR PARK
Community-focused natural area supporting environmental education, outdoor gathering and recreation consistent with protecting wildlife and habitat value.

SITE ENHANCEMENT OPPORTUNITIES

Immediate

- Complete the Stevens Creek Corridor Master Plan.

Short Term

- Phase in improvements as guided by the site master plan, enhancing natural/habitat areas and facilities supporting environmental education, gatherings and recreation uses, while retaining the natural character of the park. Provide connections to any extension of the Stevens Creek Trail & nearby bikeways. Provide trailhead amenities. Stabilize east creek bank at 22050 Stevens Creek Blvd. per results of the concept design project, using methods similar to those employed in upstream restoration.

Longer Term

- Implement renovation of Stockmeir Ranch, Blackberry Farm Golf Course, Blackberry Farm Park, and/ or McClellan Ranch Preserve and West, and other corridor parcels, consistent with the recommendations of the Stevens Creek Corridor Master Plan.

STEVENS CREEK CORRIDOR PARK — BLACKBERRY FARM PARK



21979 SAN FERNANDO AVENUE



Description

Blackberry Farm was acquired by the City in 1991. It has been subsequently renovated, including extensive improvements in 2009 which also included the Stevens Creek Trail and creek restoration. The trail and creek corridor parkland are open daily. The group picnic grounds and pool complex are operated seasonally, currently from May to September, within a 100-day window. Seasonal amenities include 2 swimming pools with pool buildings and lawn area, reservable group picnic area with barbeques and sinks, and food service concession. Additional amenities include 2 volleyball courts, 2 bocce courts, 2 horseshoe pits, picnic tables, playground, lawn area, trail, and restrooms. The creek corridor setting, all-weather trail and wildlife viewing opportunities are popular year-round.

FOCUS FOR STEVENS CREEK CORRIDOR PARK

Community-focused natural area supporting environmental education, outdoor gathering and recreation consistent with protecting wildlife and habitat value.

RECENT/PLANNED IMPROVEMENTS

Replastering of the pools is scheduled for late 2019. A feasibility study is funded to identify alternatives for improving pedestrian and bicycle access at the San Fernando entry.



SITE ENHANCEMENT OPPORTUNITIES

Immediate

- Complete the Stevens Creek Corridor Master Plan.

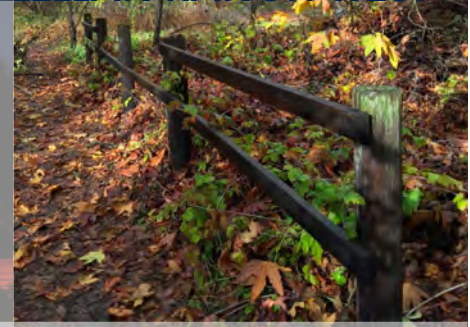
Short Term

- Phase in improvements as guided by the site master plan, enhancing natural/habitat areas and facilities supporting environmental education, gatherings and recreation uses, while retaining the natural character of the park. Provide connections to any extension of the Stevens Creek Trail & nearby bikeways. Provide trailhead amenities. Complete feasibility work & if approved, pursue implementation of improved pedestrian & bicycle access to Blackberry Farm Park via San Fernando Ave. Evaluate steps for expanded use of Blackberry Farm.

Longer Term

- Implement renovation of Stockmeir Ranch, Blackberry Farm Golf Course, Blackberry Farm Park, and/ or McClellan Ranch Preserve and West, and other corridor parcels, consistent with the recommendations of the Stevens Creek Corridor Master Plan.

STEVENS CREEK CORRIDOR PARK — McCLELLAN RANCH PRESERVE & McCLELLAN RANCH WEST



22221 AND 22241 MCCLELLAN ROAD

Description

Purchased by the City 1972, McClellan Ranch has a rich history, including uses for agriculture and as a horse ranch. The site contains various buildings relating to its past as well as the relocated Parrish tank house and Blacksmith Shop. A new Environmental Education Center was completed in 2015. The 4-H area was renovated and Stevens Creek Trail constructed in



2008-2009. McClellan Ranch is the hub of the city's environmental education activities and hosts City Naturalist-led programs. This site offers community gardens for residents, a stretch of Stevens Creek Trail, riparian habitat areas, plus creek and wildlife views. Rolling Hills 4-H, Santa Clara Valley Audubon Society, and Friends of Stevens Creek Trail are housed at this site. McClellan Ranch was designated as the city's first and only nature and rural preserve in 1976; its name was updated to McClellan Ranch Preserve in 2012. McClellan Ranch West, a 3.1-acre parcel, was acquired in 1990.

FOCUS FOR STEVENS CREEK CORRIDOR APRK

Community-focused natural area supporting environmental education, outdoor gathering and recreation consistent with protecting wildlife and habitat value.

RECENT/PLANNED IMPROVEMENTS

At McClellan Ranch Preserve, Blacksmith Shop renovation and new Environmental Education Center were completed in 2015. The tank house was repaired in 2013. A community gardens renovation project is planned for 2019/2020. At McClellan Ranch West, the residential structure was removed in 2016. In 2019, restoration plantings and parking improvements were added.



SITE ENHANCEMENT OPPORTUNITIES

Immediate

- Complete the Stevens Creek Corridor Master Plan.

Short Term

- Phase in improvements as guided by the site master plan, enhancing natural/habitat areas and facilities supporting environmental education, gatherings and recreation uses, while retaining the natural character of the park.
- Provide connections to any extension of the Stevens Creek Trail & nearby bikeways. Provide trailhead amenities.

Longer Term

- Implement renovation of Stockmeir Ranch, Blackberry Farm Golf Course, Blackberry Farm Park, and/ or McClellan Ranch Preserve and West, and other corridor parcels, consistent with the recommendations of the Stevens Creek Corridor Master Plan.

THREE OAKS PARK



Description

This 3.1-acre neighborhood park was constructed in 1980, with a later renovation of the play area in 1996. Three Oaks Park offers playgrounds, family picnicking, walkways and lawn space. It is also known for the distinctive large oak trees that are its namesake.

FOCUS

Neighborhood park with nature emphasis.

RECENT/PLANNED IMPROVEMENTS

No currently planned improvements. Additional benches were recently installed.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Sustain existing uses.

Longer Term

- Address successional tree plantings to maintain character.
- Consider adding nature play area and/or inclusive elements and repurposing or improving the southeasterly rock play area.
- Consider adding neighborhood-serving event utilities and infrastructure, and diversifying recreation opportunities.

VARIAN PARK



22220 VARIAN WAY



Description

This is a 6.3-acre site includes two tennis courts, 2 playgrounds, an apricot orchard, lawn areas, walkways, and family picnic areas. It is adjacent to Stevens Creek Elementary School.

FOCUS

Neighborhood park with tennis, passive recreation, orchard and habitat focus.

RECENT/PLANNED IMPROVEMENTS

The tennis courts were resurfaced in 2017.

Minor accessibility upgrades to the entry were constructed in 2017.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Consider expanding or replacing play area with nature play area and/or thematic or inclusive play elements.
- Consider restriping tennis court(s) to share for pickleball.
- Consider other enhancements for outdoor recreation diversity.
- Sustain existing uses.

Longer Term

- Consider diverse recreation elements focused on passive uses and nature education.
- Consider community garden, outdoor classroom, pollinator patches and interpretive signage.
- Maintain connections to adjacent school.
- Provide trailhead amenities and connections to proposed bikeway.

WILSON PARK



10200 PARKSIDE LANE AND 10249 SOUTH PORTAL AVENUE



Description

This ~10-acre park includes 3 baseball fields on the west side of the site and serves as the community's baseball hub. The east side of the site features 2 playgrounds, family picnicking, restrooms, pathways, a large turf area, and a recreation building that hosts ceramics programs. The eastern part of Wilson Park was constructed in the late 1960's. Park improvements on the western part, including the baseball fields, batting cage and concession building, were constructed in 1992. A portion of the site was renovated in 2003 (restroom building, play area).

FOCUS

Neighborhood and community hub for sports, recreation and activities.

RECENT/PLANNED IMPROVEMENTS

The tennis courts were resurfaced in 2017. Minor accessibility upgrades to the entry were constructed in 2017. Drought tolerant and native

plantings with drip irrigation were recently installed.

SITE ENHANCEMENT OPPORTUNITIES

Short Term

- Consider adding neighborhood-serving event utilities and infrastructure, picnic shelter, and a large/full-size basketball court.
- Sustain existing uses.

Longer Term

- Evaluate use of and desirability of renovating/replacing the ceramics building, particularly if ceramics can be incorporated into a fine arts or recreation facility, and in coordination with Public Works' Facility Condition and Use Assessment.
- Consider a wider, maintenance-friendly loop path, community garden, variety of sports courts, activity hubs, and diverse recreation elements, including those that provide challenge elements.
- Consider full-size basketball court.
- Provide trailhead amenities and connections to nearby bikeways and proposed off-street trail. If desired, a sport field can fit on the east portion of the site (with relocation of the central play area and picnicking reconfiguration).

The background is a dark blue field filled with various geometric shapes. There are several light blue diagonal lines, some vertical lines, and curved shapes resembling stylized waves or petals. A large, white, sans-serif letter 'F' is positioned on the right side of the upper half of the image.

F

OPPORTUNITIES AND COSTS



F

OPPORTUNITIES AND COSTS

introduction

The systemwide objectives and actions presented in Chapter 3 have implications for park and facility development and renovation. This appendix introduces site- and facility-specific opportunities to guide capital projects at existing parks and potential future sites. These items are intended to be flexible, recognizing that additional site master planning, market studies and business plans will influence the ultimate design, development and construction of new parks, facilities and trails, along with the renovation of several key park sites. These project suggestions are intended to supplement Master Plan goals, objectives, and actions by guiding future planning, decisions on site selection and features, and project phasing.

The opportunities are divided into three matrices, based on the types and scale of the projects:

- Site-specific opportunities for existing City parks
- Opportunities for new major parks, trails and major recreation facilities
- Opportunities for added recreation elements

Following these matrices, this appendix summarizes planning-level cost estimates and assumptions for potential new projects.

site opportunities for existing city parks

The Master Plan presents site opportunities for each existing site in the City's park inventory, including City parks and school fields currently managed by the City. For each site, Table F-1 provides the following information:

- **Acres:** Total site acreage.
- **Vision/Park Focus:** Defines the general vision for the park, the site function and purpose for site enhancements to provide overarching guidance for site improvements and added features.
- **Site Enhancement Opportunities:** Describes the specific enhancement opportunities recommended for further consideration. Notes are provided about the general timeline for evaluating potential projects, including enhancement opportunities that may occur in the following time frames: immediate (1-2

years), short-term (2-7 years) and longer-term (8+ years). The actual phasing and sequencing of projects is opportunity-driven and may vary depending on funding, site master plans recommendations, business planning, partnerships, the lifecycle of existing facilities and similar variables. Longer-term projects also may be moved to the short term under the right circumstances, contingent on project prioritization.

- **Suggested Projects:** Each site may be suited for various types of enhancements, as noted in this section.
 - ◇ **Master Plan/Design Process:** Requires developing master plans/design concepts and/or conducting feasibility/market studies and business plans. This applies to existing sites slated for significant enhancements and facility development.
 - ◇ **Potential Major Facility Development:** Describes the opportunity to build or renovate a major facility, such as a community recreation center, aquatic facility or performing arts center (as defined in the next section of this appendix). This enhancement opportunity may include making significant upgrades to an existing facility by adding new major features. Such enhancements have the potential to change the purpose and character of the park.
 - ◇ **Potential Added Recreation Facilities:** Describes the opportunity to provide one or more unique or new features at a site, such as play areas, sports facilities, group gathering spaces and other diverse recreation amenities and facilities (as

described in the third section of this appendix).

◇ **Potential Natural Vegetation**

Enhancement: Describes the opportunity to provide enhancements to existing natural features and vegetation in parks or create new features that support nature-based programs and expand natural/habitat areas at existing site.

- **Suggested Level of Investment:** Based on community priorities and site opportunities, each site is suggested for one of three different levels of investment, ranging from the greatest level of reinvestment to support multiple improvements or enhancements to a level that maintains the current function of the site:
 - ◇ **Major Reinvestment:** Consider providing extensive level of improvements/upgrades to an existing park. Major renovations may include major facilities or new, large-scale, signature park elements such as play areas, sports fields, extensive trails, considerable accessibility improvements, new picnic shelters, new restrooms etc.
 - ◇ **Minor Reinvestment:** Consider providing small- to medium-level improvements or upgrades to an existing park. Minor renovations may include a series of elements such as small park features, an enhanced play area, a seating area, trail, new/renovated sports courts, small circulation adjustments, site furnishings, plantings etc.
 - ◇ **Assets Sustained/Replaced:** Ensure the

existing use of the park is sustained by maintaining, improving or replacing existing facilities. This recommendation does not imply that an older or worn facility must be replaced with the same type and style of facility. It is intended to describe improvements or enhancements that do not significantly alter the existing amount or type of site use.

new major park and recreation facility opportunities

Given community priorities and needs, the City of Cupertino may choose to explore opportunities to add new parks, trails, and major new facilities in the future. Each of these projects would require a substantial investment, potentially in new land acquisition and /or facility construction. While partnerships and opportunities to reduce costs by renovating existing sites may be explored, Table F-2 defines these key large-scale investments, their desired amenities, and potential opportunities to address these needs. The following information is presented for each type of project:

- **Opportunity:** Describes the purpose and focus of the enhancement opportunity.
 - **Potential Elements:** Provides a list of potential programs and features to include, based on community preferences, priorities and needs. Amenities, program options and uses will be determined through site master plans, facility business plans, and market studies.
- **Site Selection and Distribution:** Identifies relevant consideration when selecting sites or distributing these types of recreation across the community (where more than one park or facility providing this type of service may be provided). Using these criteria, specific sites would be identified through the completion of more detailed site master plans and other decision-making processes based on community priorities, the availability of project resources and site opportunities emerging over time. All sites should consider access, transportation, parking and transit needs.
- **Phasing/Options:** Describes a potential timeline for considering these opportunities, including options to explore collaborating with potential partners before pursuing new park or facility development. Enhancement opportunities may occur in the following time frames: immediate and short-term (1-7 years) and longer-term (8+ years). The actual phasing and sequencing of projects is opportunity-driven and may vary depending on funding, site master plans recommendations, business planning, partnerships, the lifecycle of existing facilities and similar variables. Longer term projects may be moved to the short term under the right circumstances.
- **Potential City-Owned Locations:** Identifies specific City parks or types of parks in Cupertino where the recommended enhancement or new facility could be located. Specific locations include community parks and large neighborhood parks.

- **Potential Alternate Locations:** Identifies opportunities to consider other sites that are not currently owned or managed by the City of Cupertino. These other opportunities include acquiring new land, coordinating with private partners on partner-owned land, purchasing and repurposing existing buildings, or building on sites identified through a joint-use agreement, such as a school, County or other publicly-owned space.
- **Planning Level Project Cost Estimate:** Identifies planning level cost estimates and potential ranges of costs for each project / facility added. Costs are noted in 2018 dollars, not accounting for inflation. They represent planning level estimates based on general assumptions about future park and facility development. Cost for major facilities also factor in comparables to existing facilities using publicly accessible estimates. In most cases, a base cost is provided as a conservative opinion of cost and serves as a baseline for cost considerations. Ranges are provided given the lack of detail in actual program, components, or sizing of elements.
- **Operating Cost:** Identifies order of magnitude cost assumptions for operations for added major facilities to provide a sense of the operational and staffing impacts associated with these potential new projects. Operations costs are presented using dollar symbols as defined below:
 - ◇ \$ = no new staffing; minimal impact on existing operating budgets.
 - ◇ \$\$ = minimal new staffing; modest impact on existing operating budgets.
 - ◇ \$\$\$ = moderate new staffing; facility expected to cover much or most of its staffing and programming costs over time.
 - ◇ \$\$\$\$ = extensive new staffing; facility expected to need city subsidy during early years but could cover much of its staffing and programming costs over time (~80+%).
 - ◇ \$\$\$\$\$ = extensive new staffing; facility expected to involve ongoing significant annual city subsidy.

opportunities for added recreation elements

Cupertino residents would like to see a variety of recreation amenities and facilities adding in the community. Table F-3 presents on the following different types of recreation elements and features that the City should strive to add in existing parks or other locations to meet community needs. As in the previous section, these opportunities specify the type of project suggested, the potential features it may include, consideration for the siting and distribution of these facilities, consideration in the timing of projects or development of multiple facilities, and potential City-owned and other sites where the project may be appropriate.

Table F-1: Site Opportunities for Parks & School Fields Managed by City

Site	Acres	Vision / Park Focus	Site Enhancement Opportunities	Master Plan/Design Process	Potential Major Facility Development	Potential Added Recreation Facilities	Potential Natural Vegetation Enhancement	Major Reinvestment	Minor Reinvestment	Assets Sustained /Replaced
City Parks and Facilities										
COMMUNITY PARKS										
Memorial Park	22.1	Community hub and multi-use, civic-focused event space	Immediate: Engage the public in developing a site master plan for Memorial Park as a community hub and multi-use, civic-focused event space. Include the presence of Quinlan Community Center, Senior Center, Sports Center in planning Memorial Park as a community space. Consider repurposing the inactive pond, renovating the amphitheater, adding walking path improvements and playable water feature, enhancing the tree canopy, integrating natural features, and renovating, adding and/or expanding recreation facilities to enhance indoor and outdoor event space, community gathering space, active/healthy recreation uses and play opportunities. Clarify the role of memorials at this site, addressing opportunities to make a community-building statement and/or tribute to community cohesiveness.	√						√
			Short term: Implement Phase 1 improvements in the pond/amphitheater area. Consider nature integration, shade, ADA accessibility, pathway and seating improvements, amphitheater improvements, pond re-purposing, and other elements consistent with the site master plan process.			√	√	√		
			Longer term: Phase in additional improvements, based on the site master plan, including improvements to existing facilities, development of any selected major new facilities, and the addition of recreation opportunities. Pending the site master plan, this may potentially include major facilities such as an aquatic facility, gymnasium/recreation center, senior center expansion and/or a potential performing/fine arts center at this site, or as an expansion of an adjacent recreation building that would affect this site (Sports Center, Senior Center e.g.), as well as the addition or repurposing of facilities. Provide connections to proposed trails, bike lanes and bike routes.		√	√	√	√		
Stevens Creek Corridor Park	63.7	Community-focused natural area supporting environmental education, outdoor gathering and recreation consistent with protecting wildlife and habitat value	Immediate: Complete the Stevens Creek Corridor Master Plan.	√						√
			Short term: Phase in improvements as guided by the site master plan, enhancing natural/habitat areas and facilities supporting environmental education, gatherings and recreation uses, while retaining the natural character of the park. Provide connections to any extension of the Stevens Creek Trail & nearby bikeways. Provide trailhead amenities. Stabilize east creek bank at 22050 Stevens Creek Blvd. per results of the concept design project, using methods similar to those employed in upstream restoration. Complete feasibility work & if approved pursue implementation of improved pedestrian & bicycle access to Blackberry Farm Park via San Fernando Ave. Evaluate steps for expanded use of Blackberry Farm.			√	√	√		
			Longer term: Implement renovation of Stockmeir Ranch, Blackberry Farm Golf Course, Blackberry Farm Park, and/ or McClellan Ranch Preserve and West and other corridor parcels, consistent with the recommendations of the Stevens Creek Corridor Master Plan.		√	√	√	√		
LARGE NEIGHBORHOOD PARKS										
Creekside Park	13.0	Neighborhood recreation and sports hub	Short term: Consider adding nature play and/or inclusive play elements to the existing play area. Consider other enhancements to outdoor recreation diversity. Evaluate opportunities to enhance the recreation building and reactivate or repurpose the concession area. Sustain existing uses.						√	
			Longer term: Coordinate with results of Public Works' Facility Condition and Use Assessment to modify the recreation building as needed. Refresh sports fields to maintain site use as a sports hub. Consider artificial turf or other enhancements to increase the playing capacity. Consider adding a full basketball court, other sports courts, and diverse recreation elements to support sports and active uses. Provide trailhead amenities and connections to existing/proposed off-street trail and proposed buffered bike lane.	√	√	√	√	√		
Hoover Park	5.0	Neighborhood park and recreation and sports space	Short term: Sustain existing uses.				√			√
			Longer term: Consider adding a community garden and diverse recreation elements. Consider providing a larger/full-size basketball court. Consider a looped walking path and restrooms.			√	√		√	

Site	Acres	Vision / Park Focus	Site Enhancement Opportunities	Master Plan/Design Process	Potential Major Facility Development	Potential Added Recreation Facilities	Potential Natural Vegetation Enhancement	Major Reinvestment	Minor Reinvestment	Assets Sustained/Replaced
Jollyman Park	11.2	Neighborhood and community hub for sports, recreation programs and activities	Short term: Pursue adding an all-inclusive play area, grouped seating, a picnic shelter, continuous all-weather loop path (that includes the east part of the park), and neighborhood-serving event utilities and infrastructure. Sustain existing uses. Respond to community request for trial off-leash dog area. Longer term: Consider additional diverse amenities, such as outdoor fitness equipment/parcourse or a full-size basketball court. Provide connections to bikeway improvements on Stelling Rd. Consider for location of development of major new facilities.	√		√	√		√	
Linda Vista Park	11.0	Neighborhood and community hub for picnicking and nature-based recreation	Short term: Select design concept to repair or repurpose the inactive ponds. Sustain existing uses. Longer term: Repair or renovate the ponds (per 2014 technical report). Consider adding neighborhood-serving event utilities and infrastructure, a picnic shelter or pavillion, a destination nature play and/or water play area, and diverse recreation elements, potentially including adventure and challenge elements. Consider a community or demonstration, healing or rain garden. Provide trailhead amenities and connections to the proposed off-street trail. Consider installing outdoor exercise equipment in addition to, or as replacement for, existing parcourse equipment.	√		√	√	√		√
Monta Vista Park & Recreation Center	6.2	Neighborhood recreation and sports hub	Short term: In conjunction with major facility business plans, if pursued, explore opportunities to relocate or expand the gymnastics/martial arts & preschool programs to other facilities. Consider temporary options to expand play opportunities near the preschool. Consider restriping tennis court(s) to share for pickleball. Sustain existing uses. Longer term: Address renovation or replacement of the existing multi-use and preschool buildings based on major facility recommendations and in coordination with Public Works' Facility Condition and Use Assessment. Consider adding a half or full basketball court, picnic shelter, neighborhood-serving event utilities and infrastructure, and other diverse recreation elements. Provide connections to proposed buffered bikeway.	√	√	√	√	√		
Portal Park	3.8	Neighborhood park and gathering space	Short term: Improve walkway lighting and signage. Explore options to share adjacent school parking. Sustain existing uses. Longer term: Consider adding shading to the picnic area, grouped seating, nature play area and/or inclusive play elements, and diverse recreation elements, such as badminton, bocce/lawn bowling, and/or games to support small group gatherings. Improve connections to the adjacent school. Re-evaluate the location and use of the recreation building, considering relocating the building or the preschool-age and child programming or adding indoor restrooms, and in coordination with Public Works' Facility Condition and Use Assessment. Provide connections to the proposed bike boulevard and adjacent neighborhoods.	√		√	√		√	
Varian Park	6.3	Neighborhood park with tennis, passive recreation, orchard and habitat focus	Short term: Consider expanding or replacing play area with nature play area and/or thematic or inclusive play elements. Consider restriping tennis court(s) to share for pickleball. Consider other enhancements for outdoor recreation diversity. Sustain existing uses. Longer term: Consider diverse recreation elements focused on passive uses and nature education. Consider community garden, outdoor classroom, pollinator patches and interpretive signage. Maintain connections to adjacent school. Provide trailhead amenities and connections to proposed bikeway.			√	√		√	
Wilson Park	9.9	Neighborhood and community hub for sports, recreation and activities	Short term: Consider adding neighborhood-serving event utilities and infrastructure, picnic shelter, and a large/full-size basketball court. Sustain existing uses. Longer term: Evaluate use of and desirability of renovating/replacing the ceramics building, particularly if ceramics can be incorporated into a fine arts or recreation facility, and in coordination with Public Works' Facility Condition and Use Assessment. Consider a wider, maintenance-friendly loop path, community garden, variety of sports courts, activity hubs, and diverse recreation elements, including those that provide challenge elements. Consider full-size basketball court. Provide trailhead amenities and connections to nearby bikeways and proposed off-street trail. If desired, a sport field can fit on the east portion of the site (with relocation of the central play area and picnicking reconfiguration).	√	√	√	√	√		

Site	Acres	Vision / Park Focus	Site Enhancement Opportunities	Master Plan/Design Process	Potential Major Facility Development	Potential Added Recreation Facilities	Potential Natural Vegetation Enhancement	Major Reinvestment	Minor Reinvestment	Assets Sustained/Replaced
SMALL NEIGHBORHOOD PARKS										
Canyon Oak Park	0.6	Play node for local use	Short and longer term: Maintain orientation to the view of open space. Sustain existing uses.				√			√
Franco Park	0.6	Neighborhood park	Short and longer term: Sustain existing uses. Consider adding shade and small group seating area. Improve pedestrian and bicycle access from Franco Court; evaluate possible on-street parking and crosswalk to Franco Court access point.			√			√	
Little Rancho Park	0.3	Play node for local use	Short and longer term: Sustain existing uses.							√
Somerset Park	1.3	Neighborhood park	Short term: Sustain existing uses.							√
			Longer term: Consider adding a community garden, dog area, and/ or larger basketball area or other amenities. Provide trailhead amenities and connections to the De Anza Trail if it is implemented.			√	√		√	
Sterling Barnhart Park	0.5	Play node with trail connection	Short and longer term: Sustain existing uses. Consider effects of an extension of Saratoga Creek Trail or the acquisition of Lawrence-Mitty property, if pursued.				√			√
Three Oaks Park	3.1	Neighborhood park with nature emphasis	Short term: Sustain existing uses.							√
			Longer term: Look to address successional tree plantings to maintain character. Consider adding nature play area and/or inclusive elements and repurposing or improving the southeasterly rock play area. Consider adding neighborhood-serving event utilities and infrastructure, and diversifying recreation opportunities.			√	√		√	
SPECIAL USE SITES										
Civic Center		Multi-use civic space for gathering and programming								
Civic Center Plaza/Community Hall	1.0		Short and longer term: Evaluate Civic Center Master Plan in relation to major new facility discussions to clarify use of Civic Center and adjacent areas. Sustain existing uses in the short term.	√	√			√		
Library Field	3.0	Multi-use civic area for green space, recreation, and gatherings	Short term: Sustain existing uses pending decision on implementation of Civic Center Master Plan and cricket field long-term location. Consider creating a separate parcel for Library Field and rezoning it as PR zoning (park and recreation).							√
			Longer term: Consider the addition of major facilities, relocation of cricket field if a better site is identified, and long-term options as civic center-related event space or permanent green space. Consider whether adjacent parking can be put underground to expand Library Field & green space.	√	√	√	√	√		
Mary Avenue Dog Park	0.5	Dog park and gathering site for dog owners/friends	Short and longer term: Enhance existing use. Consider adding shade, varied terrain, small group seating areas, dog amenities.			√	√		√	
Cupertino Sports Center	6.2	Indoor/outdoor sports hub	Short term: Implement seismic upgrades. Consider implementing improvements to the locker rooms, showers, restrooms, and reception area as approved in the 2018-19 budget. Revisit site use in the Memorial Park Master Plan and facility business plan associated with the development of a Gymnasium Complex & Multi-use Recreation Center and/or Aquatics Center, if proposed for Memorial Park, and consider opportunities for a combined facility. Plan to re-locate the teen center to a different location to optimize teen access and re-purpose teen area for sport uses.	√						√
			Longer term: Renovate the facility, potentially adding recreation uses compatible with the Memorial Park Master Plan, any related facility business plan, and Public Works' Facility Condition and Use Assessment.		√	√		√		
TRAIL CORRIDORS										
Don Burnett Bicycle-Pedestrian Bridge & Trail	4.0	Regional connectivity and native plantings	Short and longer term: Encourage connections between school and trail, and regional destinations. Consider improved habitat plantings that provide year-round beauty and seasonal interest.				√		√	
Creekside Park and Regnart Creek Trail	0.4	Local connectivity, park access and riparian corridor protection	Short and longer term: Consider adding trail amenities, enhancing and protecting the riparian corridor, and adding green infrastructure.				√		√	
Saratoga Creek Trail	4.7	Regional connectivity and riparian corridor protection	Short and longer term: Consider adding trail amenities, enhancing and protecting the riparian corridor, and adding green infrastructure. Encourage connections to regional destinations.				√		√	

Table F-2: New Major Park & Recreation Facility Opportunities

Revised 10/03/19

			Siting/ Distribution	Project Approach	Potential City-Owned Locations													Potential Alternate Locations							
			Site Selection and Distribution*	Phasing/Options**	Community/Large Neighborhood Parks													Potential Acquisition	Public-private partnership	Other/Repurposed Building	Joint-Use Facility	Planning Level Project Cost Estimate (per project)***	Operating Cost****		
					Memorial Park	Creekside Park	Jollyman Park	Wilson Park	Stevens Creek Corridor Park	Portal Park	Monta Vista Park	Linda Vista Park	Hoover Park	Varian Park											
					Civic Center/Library Field	Other Special Use Sites																			
Potential New Parks																									
Neighborhood Parks	If opportunities arise, acquire and develop new neighborhood parks especially in targeted underserved areas.	-play opportunities -seating -green space/open lawn -small group gathering space/picnic area -looped walking path -game space -active-use courts as space allows -neighborhood-serving amenities -landscaping/native plantings	Develop 1-3 parks. Prioritize underserved areas especially in north and east Cupertino per findings regarding underserved areas. Numbers of parks and size may vary depending on opportunities. Strive to acquire 3.5+ acres if possible.	Short term: Explore joint use agreements with schools and/or other partners to improve access to existing facilities especially in underserved areas. Evaluate opportunities to acquire or partner to develop any vacant School District parcels. Acquire site(s), or develop agreements to foster public use of existing or partner facilities, as opportunities arise. Pursue acquisition of Lawrence-Mitty parcels on the west side of Lawrence Expressway. Engage the public in creating site concepts and develop site(s). Consider during acquisition whether neighborhood park guidelines can be met. (Refer to Master Plan objectives for guidelines for acquisition.) Encourage creative solutions to providing park and recreation spaces, including consideration of smaller spaces.														X	X			X	\$10-15,000,000/ 3 acre site & acquisition (about \$10M/ acre 2018 estimates)	\$\$	
				Longer term: Continue to acquire site(s) as opportunities arise. Engage public in creating site concepts and develop site(s). Consider during acquisition whether neighborhood park guidelines can be met.														X	X			X			
Potential New Trails																									
Trails and Trail Corridors	Coordinate to develop trails from the Bicycle Transportation Plan, Pedestrian Transportation Plan, regional plans and this Master Plan that support multi-use recreation, park access and connectivity to community destinations.	-accessible, firm and stable multi-use, off-road trails -signage/wayfinding -distance/mileage markers -information kiosks -crossings -seating -interpretive elements or art -outdoor fitness equipment/par course elements -adjacent soft-surfaced jogging trail -green infrastructure -wider corridor for greenspace protection or riparian enhancement	Prioritize connections between parks, schools, and trails; extensions of existing trails; gap closures; and completing loop trails.	Short term: Identify project priorities. Explore joint use agreements with SCVWD that support implementation of creek trails. Continue to pursue opportunities for planned trail development. Require dedication or easements for trails as part of the development review process, where appropriate. Dedicate or acquire open space along creeks and utility corridors for trails through regional cooperation, grants and private development review. Emphasize implementation of the Cupertino Loop Trail.															X				X	TBD: Costs for trails will be based on Public Works' estimates	
				Longer term: Build more trails and improve trail corridors. Connect parks via walkways to nearby trails and ensure key parks include trailhead amenities. Continue to pursue opportunities for planned trail development. Require dedication or easements for trails as part of the development review process, where appropriate. Dedicate or acquire open space along creeks and utility corridors for trails through regional cooperation, grants and private development review.	X	X		X	X			X			X			X				X			

			Siting/ Distribution	Project Approach	Potential City-Owned Locations														Potential Alternate Locations					
			Site Selection and Distribution*	Phasing/Options**	Community/Large Neighborhood Parks										Civic Center/Library Field	Other Special Use Sites	Potential Acquisition	Public-private partnership	Other/Repurposed Building	Joint-Use Facility	Planning Level Project Cost Estimate (per project)***	Operating Cost****		
					Memorial Park	Creekside Park	Jollyman Park	Wilson Park	Stevens Creek Corridor Park	Portal Park	Monta Vista Park	Linda Vista Park	Hoover Park	Varian Park										
Potential New Major Facilities																								
Aquatics Facility	Explore partnership opportunities to provide year-round aquatics. If a new facility is warranted and desired in the future, provide year-round swimming facility designed for recreation and instructional swimming, aquatic exercise / lap swimming, and pool events.	-lap pool -warm water instructional pool -recreation pool -hot tub -zero depth entry -lazy river -water play features -support spaces such as lifeguard/office space, locker rooms, family changing rooms, outdoor showers, storage, mechanical space, lounge/spectator areas -cost recovery features such as all-purpose spaces, birthday party rooms, concessions, and rental features -nearby parking	If pursued, develop one facility in an accessible location; consider sites in central and east Cupertino or opportunities to co-develop with another centralized major facility to increase programming options. Provide parking and access via arterial/collector street, ideally near transit. Provide a minimum of 2-3 acres. Could be co-located with another identified proposed or existing facility.	Short term: Pursue opportunities to partner with existing aquatics providers including schools. If a new city facility is desired, prepare a market analysis and business plan to evaluate site selection and program elements and define anticipated operating costs. Phasing to be dependent on business plan. Explore acquisition opportunities. Consider as part of the Memorial Park Master Plan. Consider opportunities to combine with the existing Sports Center and/or a new Gymnasium/Multi-Use Recreation Center.														X	X				\$45-60,000,000	\$\$\$\$
				Longer term: If a new facility is warranted and desired, plan, design, develop and operate a year-round aquatics facility.	X	X	X	X										X	X					
Gymnasium Complex & Multi-use Recreation Center	Explore partnership opportunities to provide gym space. If a new facility is warranted and desired in the future, provide a multi-generational gymnasium complex and recreation center to provide sports court spaces and support other activities.	-full size basketball court(s) with bleachers and dividing walls -volleyball, badminton, pickleball space or overlays -fitness studios -gymnastics space -multipurpose rooms for smaller court sports and other activities -senior fitness room -multi-purpose rooms (reservable) and meeting rooms -program space -social space/coffee kiosk -teen room -childcare room -possible additional features such as climbing wall; rooftop/elevated track -locker rooms, family changing rooms -office space -lobby/front desk/reception -equipment room and storage -nearby parking	If pursued, develop one centrally located facility; could be co-located or combined with other major facilities. Ensure additional space for parking and grounds with access via arterial/collector street. Nearby transit desirable. This facility would have synergy with an Aquatics Center or a Teen Center.	Short term: Pursue partnership and joint use opportunities to provide gym space. If a new gym/multi-use rec center is desired, prepare a market analysis and business plan to evaluate site selection and program elements and define anticipated operating costs. Consider as part of the Memorial Park Master Plan. Consider opportunities to combine with the existing Sports Center and/or a new Gymnasium/Multi-Use Recreation Center.														X	X		X		\$30-40,000,000	\$\$\$
				Longer term: If a new facility is warranted and desired, plan, design, develop and operate a multi-generational gymnasium and multi-use recreation center complex. Consider multi-story design solutions and rooftop use.	X	X	X	X										X	X		X			

			Siting/ Distribution	Project Approach	Potential City-Owned Locations												Potential Alternate Locations																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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			Siting/ Distribution	Project Approach	Potential City-Owned Locations														Potential Alternate Locations					
			Site Selection and Distribution*	Phasing/Options**	Community/Large Neighborhood Parks										Civic Center/Library Field	Other Special Use Sites	Potential Acquisition	Public-private partnership	Other/Repurposed Building	Joint-Use Facility	Planning Level Project Cost Estimate (per project)***	Operating Cost****		
					Memorial Park	Creekside Park	Jollyman Park	Wilson Park	Stevens Creek Corridor Park	Portal Park	Monta Vista Park	Linda Vista Park	Hoover Park	Varian Park										
	Opportunity	Potential Elements [Amenities, program options and uses for potential New Major Features or Major Facility Enhancements will be determined through site master plans, facility business plans, and market studies]																						
Potential Major Facility Enhancements																								
Expanded Senior Center or Services	Provide additional recreation space for older adults, and both frail and active seniors. Incorporate senior space into a multi-generation facility, such as as gymnasium complex/recreation center, if such a facility is pursued in the future.	-2-story addition with elevator access to second floor (if existing center expanded) -exercise rooms or half-court gym space -multi-age programming space for frail to active seniors -arts & crafts room -music rooms of different sizes with presentation capacity -additional classrooms and meeting rooms -private consultation/health/conference room -front desk/reception area -office space -storage -accessible parking and drop off areas -parking lot circulation improvements -outdoor low impact game space, gardens, and activity areas	If warranted, expand existing Senior Center, and consider other locations to expand distribution of senior activities. Co-locate senior activities in other recreation areas to encourage multi-age programming as well as a range of offerings for frail to active seniors.	Short term: Conduct survey to evaluate interest in alternative locations as well as alternative recreation opportunities for seniors; explore potential locations based on results. Develop mobile activities as a test pilot to gauge interest in new locations and new programs. Explore partnership opportunities. Conduct a facility evaluation to evaluate facility renovations that would enhance the function, capacity and financial sustainability of the Senior Center.	X														X	X	X	\$15-25,000,000	\$\$\$	
				Longer term: Consider potential Senior Center renovations, and providing older adult recreation with a multigenerational gymnasium complex, performing/fine arts center, or other major facilities if pursued.	X														X	X	X	X		
Other Replaced or Repurposed Existing Building	Re-evaluate and consider replacement or repurposing of existing aging, worn or underperforming buildings in conjunction with the development of new facilities.	-range of options including removing or replacing buildings with new buildings or additional recreational facilities -projects dependent on major facility development and considerations	Re-evaluate the following aging facilities: -Monta Vista buildings (multi-use & preschool buildings) -Wilson Park ceramics building -Portal Park stand-alone building -Stevens Creek Corridor Park aging infrastructure, consistent with outcomes of Stevens Creek Corridor Master Plan (Stocklmeir Ranch house, Blue Pheasant/Pro Shop, Blackberry Farm pool complex, McClellan Ranch Barn, former residence at 22050 Stevens Creek Blvd., etc.)	Short term: Continue to maintain existing facility without significant reinvestment. Consider reuse of buildings and space in conjunction with other major facilities. Coordinate with results of Public Works' Facility Condition and Use Assessment.				X	X	X	X													
				Longer term: Renovate, replace or relocate buildings as needed.				X	X	X	X													

* Note: Sites will be determined through site master plans, trails plans and other decision-making processes based on community priorities, the availability of project resources and site opportunities emerging over time. All sites should consider access, transportation, parking

** Note: The actual phasing and sequencing of projects is opportunity-driven and may vary depending on funding, site master plans recommendations, business planning, partnerships, the lifecycle of existing facilities and similar variables. Longer term projects may be moved to the short term under the right circumstances.

***See PLANNING LEVEL COST ASSUMPTIONS & ESTIMATES for further delineation of assumptions.

Key to Operations Costs:

\$ = no new staffing; minimal impact on existing operating budgets

\$\$ = minimal new staffing; modest impact on existing operating budgets

\$\$\$ = moderate new staffing; facility expected to cover much or most of its staffing and programming costs over time

\$\$\$\$ = extensive new staffing; facility expected to need city subsidy during early years but could cover much of its staffing and programming costs over time (~80+%)

\$\$\$\$\$ = extensive new staffing; facility expected to involve ongoing significant annual city subsidy

Table F-3: Opportunities for Added Recreation Elements

Revised 10/03/2019

			Siting/ Distribution	Project Approach	Potential City-Managed Locations														Potential Alternate Locations	Planning Level Project Cost Estimate (per project)					
	Opportunity	Potential Elements [Amenities, program options and uses will be determined through site master plans, facility business plans, and market studies]	Site Selection and Distribution	Phasing/Options**	Community/Large Neighborhood Parks										Civic Center/Library Field	Three Oaks Park	Somerset Park	Other Small Neighborhood Parks	Trail Corridors		School Fields	Potential Acquisition	Public-private partnership	Other/Repurposed Building	Joint-Use Facility
					Memorial Park	Creekside Park	Jollyman Park	Wilson Park	Stevens Creek Corridor Park	Portal Park	Monta Vista Park	Linda Vista Park	Hoover Park	Varian Park											
Potential Added Recreation Facilities																									
Nature Play Areas	Provide nature play elements in parks to connect people to nature and support experiential play.	-climbable elements such as logs, stumps, boulders, mounds and trees -water features or water play features (hand pump, e.g.) -sand, mud, wood chips, rocks -movable pieces, such as branches for fort-building -other natural play elements consistent with the site character -plants and trees -butterfly gardens	Develop 3 to 4 geographically dispersed across the city. Provide play areas in a mix of community parks, large neighborhood parks, smaller parks and trail corridors. Locate at least one in a more natural site and in a park where natural elements/native plantings exist or are being added. These may replace an existing play area at the end of its lifecycle. Create at least one destination nature play facility in a more centralized, accessible location.	Short Term: Create a pilot program at one site, considering a park with good tree canopy and natural features. Evaluate and pursue opportunities for a destination nature play area that incorporates water play elements. Longer Term: Build a permanent nature play area. Develop 2-3 additional nature play areas at parks or along trail corridors that are geographically distributed.	X	X		X		X	X				X			X							\$300,000
Universal/All-Inclusive Play Areas	Support all-inclusive and universal play by providing a destination universal / all-inclusive play area and adding additional inclusive elements at existing play areas.	-play area designed for all ages and abilities -stimulation for multiple senses (tactile/touch; auditory/hearing; visual/sight; gustatory/taste; olfactory/smell; proprioception [body awareness]; vestibular processing [understanding changes in location, orientation in space, and balance]; and interception) -parallel play with different levels of challenge -shade -accessible and diverse seating arrangements	Provide one that is centrally located in a community park or large neighborhood park. Accessible parking necessary and nearby transit access desirable. Pursue integrating other universal play elements in additional parks.	Short Term: Plan, design and build a destination all-inclusive play area. Incorporate Feasibility Study findings. Evaluate and pursue opportunities to add inclusive play options citywide at additional park sites that are geographically distributed. Longer Term: Implement opportunities to integrate other universal play elements (e.g., swings, slides) that are geographically distributed at existing play areas when replacing play equipment at the end of its lifecycle or renovating a park site. Emphasize community parks and large neighborhood parks for installation of more extensive universal/all-inclusive elements.			X																		\$1,000,000-5,000,000
Water Play	Integrate a variety of water play opportunities at existing parks.	-interactive water play feature -playable water channel -spray play areas -splash pads -hand pump and sand play area	Geographically distribute 3-4 different types of water play opportunities. Consider adding to community parks and large neighborhood parks, taking into account the existing interactive fountain at Community Hall and a potential new water play feature in Memorial Park renovations or at a new Aquatics Facility. Provide one destination water play feature in a community park that is centralized for easy access.	Short Term: Consider as part of the Memorial Park Master Plan. Develop an action play to identify top sites and prioritization for implementing at least one new water play area in the short term. Longer Term: Consider opportunities in community parks and large neighborhood parks to add water play features. These may be stand-alone new areas or integrated into existing play areas.	X																				\$1,000,000-2,000,000
Improved Outdoor Event Space -- Citywide Events	Provide event space to support large group events and programs (500+ people).	-infrastructure -utilities (electricity, water, restrooms, lighting) -staging areas -loading and unloading zones -large group amphitheaters -event hardscape or lawn -portable stage and other equipment -improved park circulation -support amenities (mix of permanent and portable elements, including shade, seating, restrooms, parking, bike parking, drinking fountains, trash receptacles)	Focus on improvements to existing event space, such as Memorial Park and the Civic Center, to take advantage of the existing amenities, centralized location and transit access. Improve pedestrian/bike access and infrastructure.	Short Term: Include better event infrastructure and amphitheater and circulation improvements in the Memorial Park Master Plan. Begin improvements, phased as per the site master planning timeline. Longer term: Evaluate options and improve Creekside Park and the Civic Center for events and markets.	X	X								X											\$200,000-1,500,000
Improved Outdoor Event Space-- Neighborhood Events	Provide event space to support small group events, programs and outdoor classes (50-500 people). Smaller event spaces could accommodate neighborhood movies, small performances, cultural events, meet-up group activities, mobile programming and outdoor classes, such as yoga and tai chi, and ‘art in the park’ activities.	-hardscape -utilities -sloped hillside and stage -portable stage, screen and other equipment -lawn area -shade -pavilion or outdoor classroom with movable chairs and tables for flexible program use -support amenities such as restrooms and parking	Parking, electrical power, restrooms, room to accommodate stage(s) and attendees, bike parking, and seating are considerations. Nearby transit is desirable.	Short Term: Develop one pilot project. Provide hardscape/softscape areas and access to power. Longer Term: Identify and plan projects for 1-2 additional sites. Include an outdoor pavilion or space to accommodate a portable stage.	X	X	X	X		X	X	X	X	X	X						X		X		\$200,000-1,500,000

			Siting/ Distribution	Project Approach	Potential City-Managed Locations													Potential Alternate Locations	Planning Level Project Cost Estimate (per project)							
Opportunity	Potential Elements [Amenities, program options and uses will be determined through site master plans, facility business plans, and market studies]	Site Selection and Distribution	Phasing/Options**	Community/Large Neighborhood Parks										Civic Center/Library Field	Three Oaks Park	Somerset Park	Other Small Neighborhood Parks	Trail Corridors		School Fields	Potential Acquisition	Public-private partnership	Other/Repurposed Building	Joint-Use Facility		
				Memorial Park	Creekside Park	Jollyman Park	Wilson Park	Stevens Creek Corridor Park	Portal Park	Monta Vista Park	Linda Vista Park	Hoover Park	Varian Park													
Potential Added Recreation Facilities Cont.																										
Multi-Use Sport Fields	Increase the playing capacity of existing sports fields. If feasible, add new multi-use rectangular fields. Address needs for fields if an existing field is displaced by new facility development.	-regulation-size rectangular field lined for soccer, multi-use -regulation-size diamond field designed for baseball/softball -diamond field with rectangular field overlay where feasible -turf or artificial turf -field lighting, if feasible -amenities such as bleachers, dugouts, concessions, and shade	Given size requirements, provide improvements and new fields where feasible.	Short Term: Explore options to keep the existing ball field at Memorial Park as part of the site master planning process. Explore joint use agreements with schools to provide additional access to existing sport fields. Evaluate and implement changes to field scheduling to increase capacity and usage. Longer Term: Continue to improve amenities at existing fields. Acquire ownership or use of other site(s) as opportunities arise.	X	X	X	X				X		X		X					X	X			X	\$2,500,000+
Cricket Field	Develop a community-size field to support youth and adult cricket play.	-regulation size turf field and pitch for adult play, but if space is constrained, to support youth play -may be overlay on other field sports -may consider international size field if developed through partner collaboration -may include amenities such as lighting, storage, shade, concessions	Provide one field in an accessible location. Consider large neighborhood parks, community parks and partner sites, such as schools and parks provided by other cities or agencies. Avoid displacing existing fields. See Cricket Field Study for reference regarding necessary support amenities if an international size field is considered at a partner site. Cupertino needs are based on providing a community-size field for youth and adult play.	Short Term: Explore opportunities to partner with the County, School District, neighboring city or other jurisdiction to create a shared/joint-use facility in the region to support youth and adult play. Longer Term: If a suitable site is identified, partner to design and build facility. Depending on the nature and type of facility constructed, re-evaluate needs for the Library Field youth cricket field.													X								X	\$5,000,000
Dog Park(s)/Dog Off-Leash Area(s)	Provide additional dog parks, smaller dog runs, and/or off-leash areas.	-unfenced off-leash area; may be temporary or permanent and demarcated by signage, cones or similar features -smaller dog run, mid-size dog area, or full size dog park with different fenced areas for small and large dogs -fence, suited to character of park -double entry gate -turf, decomposed granite, other suitable surfacing, or combination -dog waste dispensers -dog drinking stations -water pools -seating and picnic tables -shade shelter -lighting -topography and landscaping	Provide two or more additional facilities or off-leash areas to be geographically distributed (away from existing facility at Mary Avenue). Consider large and small neighborhood parks.	Short Term: Identify potential sites and determine neighborhood support. Respond to residents' request for a trial off-leash dog area. If implemented and successful, pursue at additional suitable sites. Longer Term: Develop dog runs, off-leash areas or dog parks. Note: the timing may be considered in conjunction with park site master planning.		X	X	X		X	X	X	X	X		X	X				X				X	\$600,000
Basketball Courts	Provide basketball courts to diversify recreation and sports opportunities.	-full-size courts are strongly preferred and are prioritized -consider half-size courts or hoops where space does not allow full-size -lighting, if feasible	Provide 3-4 or more courts to be geographically distributed. New facilities may be considered in replacement of existing half courts and hoops (Somerset, Hoover, Jollyman, and Creekside), at additional large neighborhood parks or joint-use schools.	Short Term: Develop 1-2 courts. Longer Term: Develop 1-2 or more courts.		X	X	X		X	X		X	X		X	X							X	\$250,000	
Pickleball Courts	Provide pickleball courts to diversify recreation and sports opportunities.	-pickleball courts (paired if possible) -tournament-friendly pickleball venue (6+ courts)	Provide 4 or more courts to be geographically distributed and a tournament venue in a convenient location. Consider joint-striping of existing tennis courts at Varian Park, Monta Vista Park and Memorial Park. (Avoid joint-striping tennis courts used for competitive play.) Consider providing courts in neighborhoods or sites in need of low-impact fitness activities for seniors and adults.	Short Term: Develop 2 courts. Consider overlays or joint striping of existing tennis courts that only support recreational play. Consider pickleball striping for multi-court tournament venue in conjunction with Memorial Park Master Plan. Longer Term: Develop 2 or more additional courts and pickleball complex.	X	X	X	X		X	X		X	X		X								X	\$30-40,000+, \$500-600,000	

Revised 10/03/2019			Siting/ Distribution		Project Approach		Potential City-Managed Locations														Potential Alternate Locations		Planning Level Project Cost Estimate (per project)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
	Opportunity	Potential Elements [Amenities, program options and uses will be determined through site master plans, facility business plans, and market studies]	Site Selection and Distribution		Phasing/Options**	Community/Large Neighborhood Parks																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

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* Note: Sites will be determined through site master plans, trail plans and other decision-making processes based on community priorities, the availability of project resources and site opportunities emerging over time.

**The actual phasing and sequencing of projects is opportunity-driven and may vary depending on funding, site master plans recommendations, business planning, partnerships, the lifecycle of existing facilities and similar variables. Longer term projects may be moved to the short term under the right circumstances.

planning level cost assumptions & estimates

This section presents planning-level cost estimates and costing assumptions.

These opinions of costs are noted in 2018 dollars and do not account for inflation. They represent planning level estimates reflecting general assumptions about future park and facility development. Construction costs are noted based on MIG experience in costing parks with similar amenities. Cost for major facilities also factor in comparables to existing facilities using publicly accessible estimates. In most cases, a base cost is provided as a conservative opinion of cost and serves as a baseline for cost considerations. Ranges are provided given the lack of detail in actual program, components, or sizing of elements.

These planning level costs may be used to guide next steps in implementing capital improvement projects. All costs will need refining through facility and site master planning efforts, and / or during the development of design and construction documents. Changes to project scopes and programming, combining or separating facilities, acquiring land or building at City-owned sites, or introducing phases to development will all have impacts to costs. Given the current volatility in land price and construction costs, all costs will also need adjustment for inflation and current construction conditions at the time of implementation. Current construction cost rise in the San Francisco Bay Area is considerably higher than the cost of living inflation rate, so it will be important to apply appropriate inflation

adjustments. For example, if construction cost rise is 5% / year, then cost of construction will be 1 / 3 higher within 6 years.

New Parks and Major Recreation Facilities

Costs associated with Table E-2: Planning Level Costs for New Major Park & Recreation Facilities are described below. Project costs are based on an estimated construction cost, plus a 65% allowance for ‘soft’ costs such as design, engineering, environmental clearance, project management, construction inspection and testing, and other expenses. The total project cost therefore allocates 60% to construction and 40% to other costs. Estimates do not include land acquisition or new parking, as those expenses cannot be accurately estimated at this time. Note: No costs are identified for New Trails and Trail Corridors, which should reference Public Works’ construction costs.

New Neighborhood Park (Per 3-Acre Park)

Land Acquisition	TBD ¹
Project Estimate	\$10-15,000,000 ²
Operating Cost	\$\$

¹ Land acquisition is too variable to anticipate as it is dependent on a variety of factors including but not limited to numbers and size(s) of parcel(s) and whether land is purchased, gifted, provided in lieu or a joint-use site. However, current data for Cupertino indicates that the value of land suitable for a park is approximately \$10M/ acre in 2018.

² Project estimate assumes development of a 3-acre site with \$60 per square foot costs which accommodates a range of site improvements

including concrete formwork, landscaping, infrastructure, and facilities such as play areas with synthetic safety surfacing, sports courts, game tables and activity hubs, picnic tables and seating, possible small shade shelter, and open grass areas for play. Costs will likely need to be updated based on the site master plan and any phasing. This cost is per 3-acre site. Smaller parks incur higher maintenance costs per acre than larger ones.

Aquatics Facility

Land Acquisition	TBD¹
Project Estimate	\$45-60,000,000²
Operating Cost	\$\$\$\$

¹ Land acquisition is too variable a cost to anticipate as it is dependent on a variety of factors including but not limited to size of parcel(s) or whether the parcel is already City-owned, purchased, gifted, or provided in lieu. Additional considerations are whether it is a joint-use facility on other lands or developed with a partner; or whether an aquatics facility is built as a standalone facility or combined with another facility, such as a gymnasium complex.

² Project estimate is a starting point and assumes a construction budget of ~\$30,000,000. This is based on recent aquatic center studies. This is a placeholder and will need to be updated based on the program and size developed during a site master planning effort.

Gymnasium Complex and Multi-Use Recreation Center

Land Acquisition	TBD¹
Project Estimate	\$30-40,000,000²
Operating Cost	\$\$\$

¹ Land acquisition is too variable a cost to anticipate as it is dependent on a variety of factors including but not limited to size of parcel(s) or whether the parcel is already City-owned, purchased, gifted, or provided in lieu. Additional considerations are whether it is a joint-use facility on other lands or developed with a partner.

² Project estimate assumes a construction budget of ~\$20-25,000,000 based upon recent construction of nearby gyms and athletic centers, which are used as a guide until the space programming for the building is determined in the site master planning effort.

Performing/Fine Arts Center

Land Acquisition	TBD¹
Project Estimate	\$60-100,000,000²
Operating Cost	\$\$\$\$

¹ Land acquisition is too variable a cost to anticipate as it is dependent on a variety of factors including but not limited to size of parcel(s) or whether it is purchased, gifted, or provided in lieu. Additional considerations are whether it is a joint-use facility on other lands or developed with a partner.

² Project estimate assumes a construction budget of \$40-55,000,000. This is based on costs of similar projects. This is a placeholder and will need to be updated based on the program and size developed during a site master planning effort.

Enhanced Teen Services

Teen services are anticipated to be a programmatic expansion accommodated in a major facility of another type (such as a gymnasium/recreation center or performing

arts venue) or provided via a partnership. Additionally, providing enhanced teen services could be addressed through programs with limited capital improvements (e.g., not a teen-specific venue). Consequently, no capital costs are noted here. Capital improvement costs should be considered if a separate teen venue is considered or a teen venue is proposed at a partner site, such as a school.

Enhanced Senior Services – Senior Center Addition

Land Acquisition	N/A ¹
Project Estimate	\$15-25,000,000 ²
Operating Cost	\$\$\$

¹ Additional senior services are recommended as an expansion of the existing center at Memorial Park or in conjunction with another facility (such as a performing/fine arts center). For this reason, no acquisition costs are noted here.

² Project estimate is directly related to the program changes and the type and amount of improvements. Assuming that changes would require expansion of the building, a ~\$10-15,000,000 construction budget is a placeholder and will need to be updated based on the program and size developed during a site master planning effort.

Other Replaced or Repurposed Existing Building

The need for new or replacement buildings at parks such as Portal, Monta Vista or Wilson should be coordinated with the results of the Public Works facility assessment evaluation study that is currently underway.

added recreation elements

Costs associated with Table F-3: Opportunities for Added Recreation Elements are noted below. Planning-level costs are identified for one of each type of amenity, based on the assumptions noted below.

Nature Play Area

Project Estimate	\$300,000 ¹
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¹ Cost varies based on the size, number of components, and complexity of the nature play. This cost assumes construction of a modest nature play component added to an existing play area without utility coordination or water play.

Universal/All-Inclusive Play Area

Project Estimate	\$1,000,000-2,000,000 ¹
------------------	------------------------------------

¹ Cost varies based on the size of the area being developed, number and type of components, whether it is a full play area renovation or additions to an existing play area, and complexity of the universal/all-inclusive play. This cost assumes construction of an all-inclusive play space adjacent to an existing play area. A full-size, destination, all-inclusive play area similar to ‘Magical Bridge’ or Rotary PlayGarden would be in the \$5M+ range.

Water Play

Project Estimate	\$1,000,000-2,000,000 ¹
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¹ Cost varies based on the size, number/type of components, and complexity of the water play and utility coordination. This cost assumes construction of water play adjacent to an existing

play area with accessible potable water and utility connections, similar in size to the one at John D. Morgan Park in Campbell.

Improved Outdoor Event Space

Project Estimate	\$1,000,000-2,000,000¹
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¹ Cost is a starting point and is based on an allowance of \$200-500,000 per park site and improvements at 2-4 sites, but is dependent on the park site plan, programming needs, location and capacity of existing infrastructure and utilities, and the extent of the changes. The cost assumes some electrical work, lighting, loading areas, event hardscape, and supporting amenities. Costs will vary depending on the type and size of stage/event area, parking and circulation improvements if needed, and existing utility and infrastructure capacity. Costs will need to be updated based on the concept plan for each park and current construction conditions.

Multi-Use Sport Field

Project Estimate	\$2,500,000+¹
-------------------------	---------------------------------

¹ Cost is a starting point and is based on ~\$1,500,000 of improvements but is dependent on the site master plan, existing infrastructure, and the extent of the changes. This assumes one regulation soccer/multi-use field with lawn or artificial turf, irrigation, and some site amenities. Multiple baseball or softball fields would be more expensive given the additional fencing, backstops etc. This cost does not include field lighting. Costs will need to be updated based on the concept plan/site master plan and current construction conditions.

Cricket Field

Project Estimate	\$5,000,000+¹
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¹ Cost is based on ~\$3,000,000 of improvements but is dependent on the site master plan and the extent of the changes. This assumes a cricket field appropriate for practice and adult play but not a cricket stadium or regional facility. Costs will need to be updated based on the site master plan and current construction conditions.

Dog Park/Dog Area

Project Estimate	\$600,000¹
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¹ Cost varies based on the extent of the changes. The estimate is a starting point based upon ~\$350,000 construction cost and assumes that a dog area is added to an existing park of a size similar to the Mary Avenue Dog Park. Cost would increase depending on the size of the dog area, whether there are water features or dog skills training components, and if surfacing is other than lawn or decomposed granite. This cost will need to be updated based on the site master plan and current construction conditions.

Basketball Court

Project Estimate	\$250,000+¹
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¹ Cost varies based on the scope of a regulation size court and some limited adjacent seating. This cost will need to be revised based on what other improvements are included, such as pathways, lighting, utilities or additional seating.

Pickleball Courts

Project Estimate– Restripe Existing Courts	\$30-40,000+¹
Project Estimate – Construct a New 8-Court Complex	\$500-600,000²

¹ The estimate for “Restripe Existing Courts” is

based on a painted overlay to ~4 existing tennis courts with surface cleaning and sealing, and funding for net improvements.

²The estimate for Construct a new 8-court complex is based on a ~\$50,000/court price. This assumes courts are clustered with perimeter fencing. This cost will need to be revised based on the site master plan; what other improvements are included beyond the court and some fencing, such as fencing between courts, site amenities, lighting, etc.; and current construction conditions.

Community Gardens

Project Estimate	\$500,000 ¹
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¹Cost is for a community garden and is dependent on the size of the garden area, the amenities provided, the availability of potable water, the number of raised beds, etc. This cost is based on a construction budget of ~\$300,000 and would accommodate at-grade beds, some raised beds, hose bibs, access route, and perimeter fencing. This cost assumes the creation of a community garden area in an existing park with available nearby potable water. A large facility, such as that at McClellan Ranch, a healing garden, or demonstration garden would be more expensive.

Outdoor Recreation Diversity

Providing additional outdoor recreation diversity has a range of costs from \$500 for nets and standards for badminton to \$2,000-5,000 for outdoor table tennis, chess tables, benches, to \$30,000 for structured parkour (obstacle course) elements or outdoor fitness equipment and beyond. Pilot programs could explore a variety of options including temporary options, outdoor

games like a giant Jenga or portable climbing wall, to build and test interest. Elements could rotate through different parks. Other elements could be permanent to provide a range of small and larger scale additions to existing amenities, with a few sites each year receiving something new to add to their offerings. A yearly allocation of \$100,000 or more would allow for a variety of new elements to be added at sites throughout the system to create additional interest and address the needs of a larger, more diverse population.

Improved Comfort & Amenities in Parks

Providing additional shade, seating, potable water, signage, lighting, bike racks, art and restrooms throughout the park system will provide all users with a higher level of comfort and interest to each facility. These amenities can be added incrementally over time with a few parks receiving comfort improvements each year. These improvements range in cost with new trees costing \$250 and other amenities costing more. A yearly allocation of \$100,000 would allow a few parks a year to have a wide range of comfort improvements customized each park’s specific needs.

Natural Vegetation Enhancements

Providing natural vegetation enhancements includes a range of improvements to reduce manicured areas and provide for natural systems and habitats. As part of standard landscape maintenance, underutilized lawn areas throughout the system could be converted to native plantings and habitat areas; this will require a change in maintenance practice but

may reduce the amount of time needed to maintain the areas. Larger restoration and habitat enhancements have greater cost but small, incremental efforts can be pilot programs. These enhancements can be coordinated with neighborhood groups and partners to implement and/or events, such as quarterly invasive plant removal efforts, can be organized. A yearly allocation of \$100,000 or more would allow for a variety of these enhancements to be implemented with ongoing efforts to reduce lawn and water usage in the landscape, provide more dynamic and lively habitats throughout the City, as well as provide visual interest and green infrastructure.

additional information: existing sites

Some of the initial projects to be included in the City’s Capital Improvement Program will be associated with existing park site master planning and/or improvements. Allowances are noted below for these site plans and projects.

Memorial Park

Project Estimate	\$10-13,000,000 ¹
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¹The estimate assumes a construction budget of ~\$8,000,000 for “phase one” site improvements. Such improvements include renovation and repurposing of the pond areas; a new water feature; renovation of the amphitheater; improvements to support event hosting; improvements to the pathway system; landscape renovation; and infrastructure improvements. This does not include the development of new major buildings/“big moves” (such as an

aquatic center or gym) which may or may not be included in the site; new major buildings are separately addressed. Costs will need to be updated based on the site master plan.

Stevens Creek Corridor Park

Costs will need to be identified based on completion of the Stevens Creek Corridor Master Plan to accurately reflect that plan’s implementation.

Creekside, Hoover, Jollyman, Linda Vista, Monta Vista, Portal, Varian and Wilson Parks

Each of these large neighborhood parks is expected to warrant investment in renovation and enhancements during the next two decades. The appropriate budget for each park will depend upon selected improvements. Strategic plans and Capital Improvement Programs that will follow this Master Plan will identify the parks that are prioritized for near-term attention and improvement.

Small Neighborhood Parks

For Canyon Oak and Little Rancho Parks, small scale improvements ranging between \$10,000 and \$100,000 each will provide additional play and recreational value and diversity.

For Franco and Sterling Barnhart Parks, these are the two newest small neighborhood parks and as such are well designed, in good condition, and have limited unprogrammed space. Ongoing maintenance are the main needs with minor improvements needed when life cycle costs indicate replacements are needed.

For Somerset and Three Oaks Parks, there is a need longer term to add recreational value

and diversify the opportunities. As life-cycle costs indicate replacements are needed, a wider variety of play and recreation opportunities should be infused as well as a reconsideration of the amount of turf to climate-appropriate plantings. They are anticipated to warrant investment that is higher than for small neighborhood parks but less than for the large neighborhood parks noted above.

Mary Avenue Dog Park

Similar to Franco and Sterling Barnhart Parks, the Mary Avenue Dog Park is recently constructed, well designed, in good condition, and has limited unprogrammed space. Ongoing maintenance is the main need with minor improvements such as additional shade and seating, possible dog agility/exercise elements, or replacement of existing facilities at the end of their life cycle.

Cupertino Sports Center

Cupertino Sports Center major improvements for long-term needs are directly linked to the Memorial Park site master plan efforts, and the results of Public Worker's Building Condition and Use Assessment, as well as discussions regarding major new recreation facilities such as an aquatic center or gymnasium. Depending on those discussions, a separate site master plan may or may not be necessary. Costs for such major improvements are too conceptual to address at this juncture.

Trail Corridors

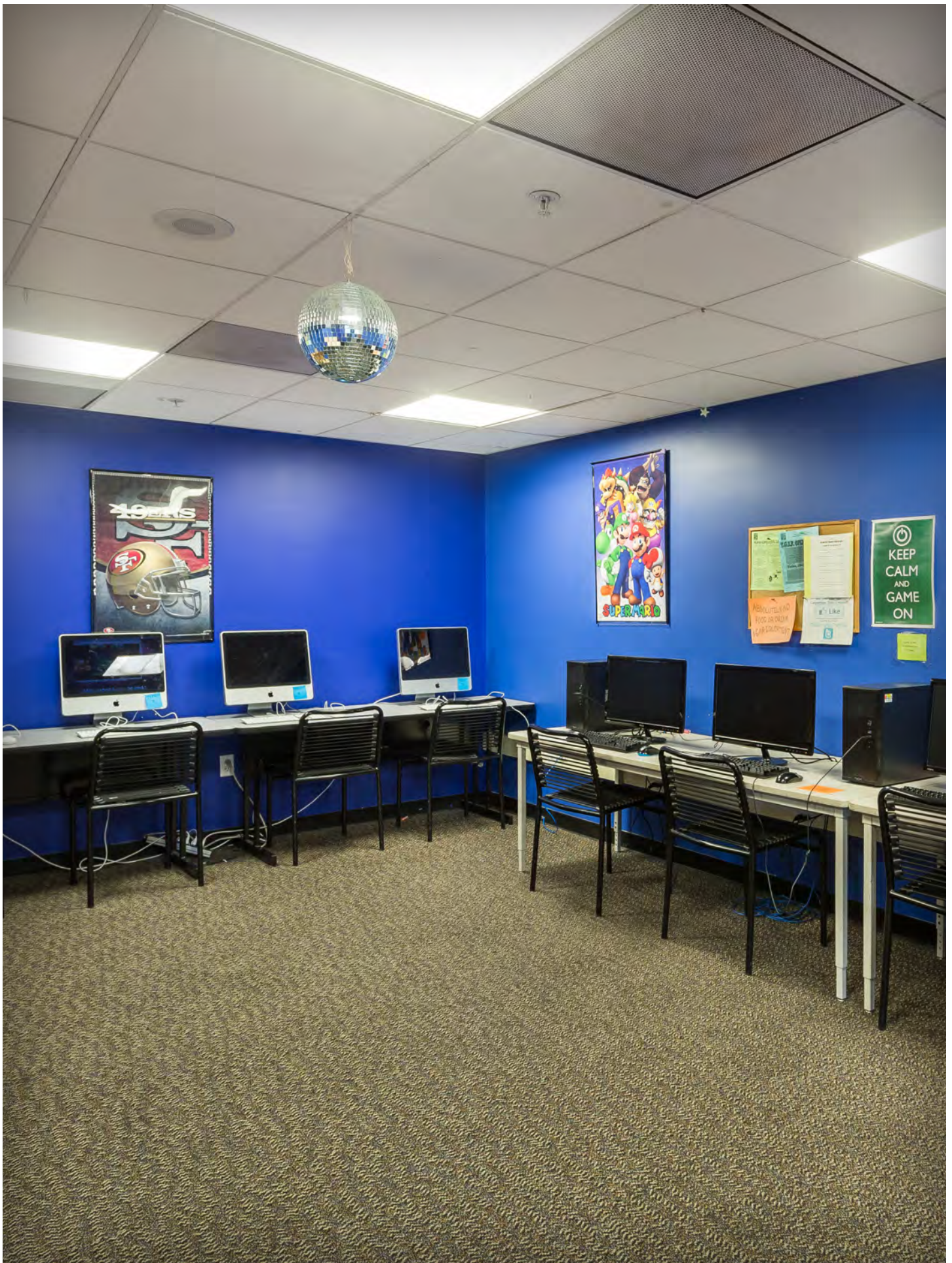
Most existing trails would benefit from incremental improvements for comfort (such as shade or added seating), environment (such as habitat plantings or green infrastructure), or increased connectivity (such as linkages between

trails, bike corridors, and parks especially). Comfort and environmental improvements are lower cost and can be phased in over time for minimal cost (installing benches, e.g.). Increased connectivity improvements vary in cost and are more expensive given their scale and complexity; these improvements would need to be coordinated with Public Works.



G

POTENTIAL FUNDING SOURCES





POTENTIAL FUNDING SOURCES

introduction

Cupertino relies on a variety of funding resources to develop and operate its parks and recreation system. Looking forward, this Master Plan recommends many system-wide enhancements, ranging from park renovations to major new facility development, park acquisition, and added recreation programs and events. The City has a strong history of investing in parks and recreation services. Implementing the Master Plan will require increasing this investment, both by maximizing existing funding sources and identifying new ones. This appendix reviews funding sources for capital projects and operations.

Park Acquisition, Development and Renovation Funding

The Master Plan identifies projects that require land acquisition, park and facility development, and renovation and enhancement at most parks in Cupertino. There is considerable flexibility in the sources that can be used for funding the acquisition and development of new park

and recreation projects, and some flexibility in funding park renovations.

Existing Funding Sources

Cupertino's budget includes several accounts used for acquisition, development and renovation projects in Cupertino's parks and recreation system. Each source is detailed below with the fund name(s) that appear in the City's budget and Capital Improvement Plan (CIP). The fund description clarifies potential uses for these funds in implementing future projects.

- **General Fund.** The General Fund is the primary fund for governmental services and has the fewest limitations on uses. While the General Fund is the City's main source of operating funding, several accounts within the General Fund are used for capital improvements. The main sources of funding for Cupertino's General Fund are the property and sales taxes collected within City limits, along with franchise fees and charges for services. Some fees are collected in special funds and are not passed through the General Fund. This includes fees collected for

recreation programs, which are captured in an enterprise fund.

- **Capital Improvement Fund (General Fund).** Resources for any type of capital project can be transferred to this fund, mainly from the General Fund, at the discretion of City Council in the budgeting process.
- **Capital Reserve (General Fund).** The City's Capital Reserve is intended to be used for capital improvement projects in the City. Funding for this reserve is governed by the City's "Assigned and Unassigned Fund Balance and Use of One Time Funds Policy", found in the Financial Policies and Schedules section of the City's budget documents. Per that policy, any unassigned fund balance in the General Fund at year end over \$500,000 will be transferred to the Capital Reserve. In the 2017-18 fiscal year, this fund's ending balance was projected at \$13.5 million, due to a large transfer. The 2018-19 Capital Improvement Program allocated most these resources over the next two years.
- **Stevens Creek Corridor Park Capital Projects.** This fund pays for the design and construction of projects within the Stevens Creek Corridor. This fund was a special purpose set-aside recognizing the significance of this set of parks. No ongoing funding is projected.
- **Park Land Dedication/In-Lieu Fees.** The Cupertino Municipal Code (Chapter 13.08) requires dedication of land or collection of equivalent fees for park or recreational purposes as a condition of approval of new dwelling units. Any land required to be dedicated and/or fees required to be paid are

to be used to acquire new parkland or fund capital improvements at existing recreation and park facilities which will serve the new units. If appropriate land is not available or the development is less than 50 units, the fair market value of the required land is collected as a fee. Cupertino collects in-lieu fees based on 3 acres of land per 1,000 residents and deposits them in a special Park Dedication fund. The amount of the fee is based on a current appraisal of land value. Revenues generated through the Park Land Dedication Fee cannot be used for the operation and maintenance of park facilities.

- **Park Maintenance Fee.** Cupertino Municipal Code (Chapter 14.05) establishes a limited impact fee targeted at single lot development (new building on an existing, single parcel of land). These fees support park acquisition development, rehabilitation and maintenance of parks to off-set the impact of declining open space within the city as lots are developed. Fees are assessed in a similar manner to Chapter 13.08, based on the number of dwelling units, residents per unit and a park acreage standard of 3 acres per 1,000 people. This fee is limited to financing the acquisition and maintenance of parks and recreation facilities.

Capital Improvement Program

Across all departments in the City of Cupertino, the 5-year Capital Improvement Program (CIP) for FY 2019 (adopted in June of 2018) set aside over \$21 million to fund new and existing projects. A summary of the total existing and new projects included for funding in the five-year CIP (fiscal years 2019-2023) is below.

TABLE G-1: 2019-2023 CITY OF CUPERTINO CAPITAL IMPROVEMENT PROGRAM SUMMARY

	2019	2020	2021	2022	2023
New Projects	\$8,556,500	\$1,960,000	\$1,960,000	\$1,800,000	\$1,800,000
Existing Projects	\$1,885,000	\$280,000	\$280,000	\$280,000	\$280,000
Total	\$10,441,500	\$2,240,000	\$2,240,000	\$2,080,000	\$2,080,000

Table G-1 shows the magnitude of new projects funding in the 2019 fiscal year and the planning for the following four years. Funded projects and longer-term planning are heavily influenced by the current development proposals in the city, which can change within any given year.

The citywide CIP also carried over nearly \$27 million in projects that are completely funded. The new, existing and carried over projects included the following park and recreation system items:

- Lawrence-Mitty Park Master Plan
- Sports Center Upgrades
- Stevens Creek Corridor Park Chain Master Plan - McClellan Rd to Stevens Creek Blvd.
- Memorial Park Master Plan & Parking Study
- Senior Center Repairs

Note: Subsequent action by the City Council on September 18, 2018 de-funded or deferred a number of the projects in the approved 5-year CIP.

Potential New Sources and Mechanisms for Capital Projects
There are several potential funding sources for park and facility capital projects and mechanisms for land acquisition that Cupertino is not currently using (but may have in the past).

Combining these sources and mechanism is a typical strategy when developing complex projects.

POTENTIAL FUNDING SOURCES

- **Expanded Park Impact Fees.** A Park Impact Fee is a funding source that supports capacity-enhancement projects to support new residential or commercial growth. These funds are authorized in Government Code §66000- 66025 (the "Mitigation Fee Act"), the bulk of which was adopted as 1987's Assembly Bill (AB) 1600 and thus are commonly referred to as "AB 1600 requirements." Currently, the City relies primarily on Municipal Code Chapter 13.08 Park Land Dedication Fee (described above), Chapter 18.24 Dedications and Reservations, and Chapter 14.05 Park Maintenance Fee to acquire and pay for new parks related to new development. The City can apply impact fees to residential, commercial or industrial development, if each has a measurable connection (or nexus) to increased park use. To establish this connection for non-residential development, pre-nexus and nexus studies with positive results would be required to establish impact fees for parks.

- **General Obligation Bond.** The City has the authority to request voter approval for general obligation bonds to finance the construction of improvements to the park system with a time-limited property tax increase. Requirements for a high threshold of approval (two-thirds of voters) makes general obligation bond tax measures challenging to pass, but the time-limited nature of these measures (the tax expires when the bonds are paid off) improves public perception in many cases. General Obligation bonds can only be used for capital improvements, not maintenance and operations.
- **Grants.** There are a variety of public and private granting agencies that fund park and recreation projects, each with its own priorities that dictate the types of projects that are eligible. These sources range from public agencies supporting environmental and water quality restoration to private foundations looking to improve health outcomes. In most cases, grant funds require a local contribution to the project and include specific project reporting protocols. For the City to proactively identify grant opportunities, dedicated staff time is needed for identifying, tracking, applying for and managing the grant process. While it is possible for a grant to cover programming or operational expenses, it is very uncommon, and grants should mainly be considered a capital funding source. Of statewide significance, the recent Parks, Environment and Water Bond (Proposition 68) passed in June of 2018 includes \$725 million in competitive grants specifically targeted at “park-poor neighborhoods.” These funds will be awarded via the statewide competitive grants program.
- **Assessment District.** An assessment district is a mechanism that allows cities to assess housing units or land parcels to maintain and improve street lighting, landscaping and parks that provide a special benefit to designated areas. Assessment districts help each property owner pay a fair share of the costs of such improvements over a period of years at reasonable interest rates. This ensures that the cost will be spread to all properties that receive direct and special benefit from the improvements constructed. Establishment of a new district or revision to an existing district requires a majority vote of the property owners. Landscape and Lighting Assessment Districts (LLADs) are used by California cities to fund park capital improvements and operations. The City of Cupertino does not currently have any special districts that fund parks and recreation improvements or operations. However, the Rancho Rinconada Recreation and Park District is an independent special district in east Cupertino that owns and operates the Rancho Rinconada pool and recreation center which serves residents of the area.
- **Community Facilities District.** The Mello-Roos Community Facilities Act of 1982 allows any county, city, special district, school district or joint powers authority to establish a Mello-Roos Community Facilities District (“CFD”) to finance public improvements and services. The services and improvements that Mello-Roos CFDs can finance include parks, as well as streets, sewer systems and other basic infrastructure, police protection, fire protection, ambulance services, schools, libraries, museums and

other cultural facilities. Formation of a CFD requires a two-thirds vote of residents living within the proposed boundaries. If there are fewer than 12 residents, then the vote is instead conducted of current landowners. The assessment cannot be based on property value; instead, it is based on the size of the property or square footage of structures. By law, the CFD is also entitled to recover expenses needed to form the CFD and administer the annual special taxes and bonded debt. The special assessment continues until bonds are paid off and then is typically reduced to a level to maintain the investments. The ongoing component of a CFD makes it useful for major facilities that typically require an ongoing investment in operations. Cupertino does not currently have any CFDs for parks and recreation facilities.

- **Parcel Tax.** A parcel tax is levied on each parcel, and the tax rate may vary based on features of each property other than the property value. Similar to general obligation bonds, parcel taxes require a two-thirds vote of the community. However, parcel taxes offer flexibility in funding both capital and operations, and do not expire unless established with a sunset clause. The mix of funding is typically stated in the ballot measure and is fixed for the life of the tax. In the case of the 2016 Los Angeles County parks funding measure, the tax was based on the improved square footage of each property. A parcel tax can also be based on the number of dwelling units or a flat rate per parcel. If Cupertino were interested in exploring community interest in voter-approved funding mechanisms, the feasibility of a parcel tax should be included in the investigation.

- **Community Benefits Agreement.** Real estate developers can negotiate directly with communities (or a coalition of interests) and sign a contract known as a Community Benefit Agreement (CBA) promising to deliver specific amenities or mitigations to the local community. In exchange, the community group commits to support (or at least not oppose) the project. The benefits could include either park land or built features.
- **Public-Private Partnerships.** Partnerships are formal agreements between multiple entities (often a public agency and either a community-based organization or private enterprise) to provide services, facilities, or both. These partnerships are built to access skills and resources from all partners. While the public-private variation attracts the most attention, many public-public and non-profit partnerships have greatly benefited park and recreation systems.

LAND ACQUISITION MECHANISMS

Cupertino has very little land available for park system expansion. When land can be purchased, the cost is high (valued in 2018 at \$10,000,000 per acre). There are a variety of mechanisms to explore for park land acquisition.

- **Direct Purchase or Fee Simple Acquisition.** Direct purchase is the most customary means of acquiring park land in most communities. In many cases, a public agency purchases real property from a willing seller at fair market value. A fee simple purchase transfers full ownership of the property, including the underlying title, to another party. Most of Cupertino's park land has been acquired through fee simple acquisition.

- Easement.** An easement is a partial interest in real property. Easements are especially applicable in situations where the landowner is not interested in selling their land but is willing to place an easement on the property to dedicate the land for a specific purpose, in this case typically for park, recreation, conservation or trail purposes. The terms of an easement agreement are negotiated between the private landowner and the public agency to tailor the easement to needs of each party. Easements may be acquired by direct purchase or by donation. In park systems, easements are most typically seen for trail connections or for conservation purposes. Easements may be suitable for planned trail corridors where outright property acquisition is not desirable or feasible.
- Real Property Donations.** A willing property owner may give real property or grant an easement as a donation to a public agency or a non-profit organization. In some cases, a property owner may agree to sell the property at less than fair market value. The property owner is paid for part of the value of the property and donates the remaining value, receiving tax benefits for the donation. To maximize the benefit (and attractiveness) of this mechanism, Cupertino would need a non-profit entity to accept the donation and provide the tax receipt. This could be a parks-specific or community foundation. The Trust for Public Land, land trusts and other organizations may also be able to play this role.
- Life Estate.** In some cases, a property owner may donate or sell real property to a public agency but retain a life estate, through which they retain the right to use the property for the duration of their life.
- Land Swap.** A land swap is a simultaneous, mutual transfer of real property between willing parties.
- Long Term Lease.** A lease is a legal agreement granting the use of a property in exchange for payment for a specified length of time. For parks and recreation purposes, the payment may be nominal (e.g., \$1 per year) and the term is often long (such as 99 years).
- Property Dedication.** Dedication of real estate is a required donation of real property to a government for a public purpose, typically resulting from a land use or entitlement process. For example, cities sometimes require a property owner to dedicate right-of-way to widen a street or park land as part of a subdivision process.
- Conditions of Approval.** Public agencies can require public use in some cases as a condition of approval of a land use action. Sometimes, public use is provided through dedication or easement to a public agency, and sometimes the private property owner retains ownership but must provide public access. San Francisco's Privately Owned Public Open Spaces are an example of this.
- Land Trust.** A land trust is an agreement through which one party (the trustee) agrees to hold ownership of a piece of property for the benefit of another party (the beneficiary). A land trust can also be a private nonprofit organization that as all or part of its mission actively works to protect land, often for conservation or affordable housing purposes.

- **Community Benefits Agreement.** As noted, real estate developers can negotiate directly with communities (or a coalition of interests) and sign a contract known as a Community Benefit Agreement (CBA) promising to deliver specific amenities or mitigations to the local community, which can include park land.

operating funds

In addition to funds for capital projects, the City of Cupertino will need additional funds to maintain, operate, program and manage parks, facilities, programs and events. The City of Cupertino budgeted over \$22 million in 2018-19 to provide parks and recreation services for the community, not including capital improvements. This includes \$17,442,432 in funds tied to Recreation and Community Services. Along with another \$4,530,150 for grounds maintenance (within the Public Works Department's budget).

Existing Sources of Operating Funding

Cupertino's parks and recreation services are funded primarily through city taxes and user fees for facilities and programs. User fees include everything from facility rentals to program fees. A comprehensive fee schedule is updated and adopted each year by resolution of the City Council.

The City's budget includes funds for park and recreation operations in several accounts:

GENERAL FUND

- **General Fund.** Resources for the Recreation and Community Services Department are

primarily from the General Fund. Funding for the maintenance of parks and recreation facilities is also designated from the General Fund to the Public Works Department. The General Fund, the City's primary source of operating funding, is a limited pool of resources that funds all City services, not just parks and recreation.

ENTERPRISE FUNDS

- **Blackberry Farm Golf Course Fund.** This fund pays for operating costs related to the Blackberry Farm Golf Course. Revenues are collected as fees from users of the golf course. While Blackberry Farm generates a substantial number of users and user fees, this fund is only for golf course operations.
- **Sports Center Fund.** This fund pays for operating costs related to the Sports Center. Revenues are collected as fees from users of the Sports Center.
- **Recreation Programs Fund.** This fund pays for operating costs related to the City's community centers and park facilities. Revenues are collected as fees for recreation programs at the City's community centers and park facilities.

Potential Expanded and New Sources for Operations and Services

There are fewer sources of operating funding available for parks and recreation services, and securing ongoing sources committed to parks and recreation will be challenging. Options to expand existing sources of operations funding and identify new sources are noted below.

- **Increased General Fund Support.** The Recreation & Community Services Department could make a case to increase General Fund support for parks maintenance, programming and events. The City could make the case for increasing General Fund support in a variety of ways. First, park and facility maintenance needs will increase as new projects are brought online. Second, community priorities for enhanced recreation opportunities and programming services were noted in outreach activities. Third, there are many citywide benefits associated with parks and programs. For example, the health benefits of parks, trails, recreation programming and natural spaces provide a substantial (although indirect) financial benefit in the off-setting of public and private health care costs. The proper maintenance of park sites has been shown to maintain and increase surrounding property values, one of the tax bases that the General Fund relies on. Further, the attraction value of park and recreation events and programming draw visitors who support the sales tax base. Park lands and recreation services also reduce the cost of other critical City services, such as water retention/treatment and crime prevention.

It is possible, though not necessarily simple, to increase General Fund support for parks and recreation services through lesser known mechanisms, including the following.

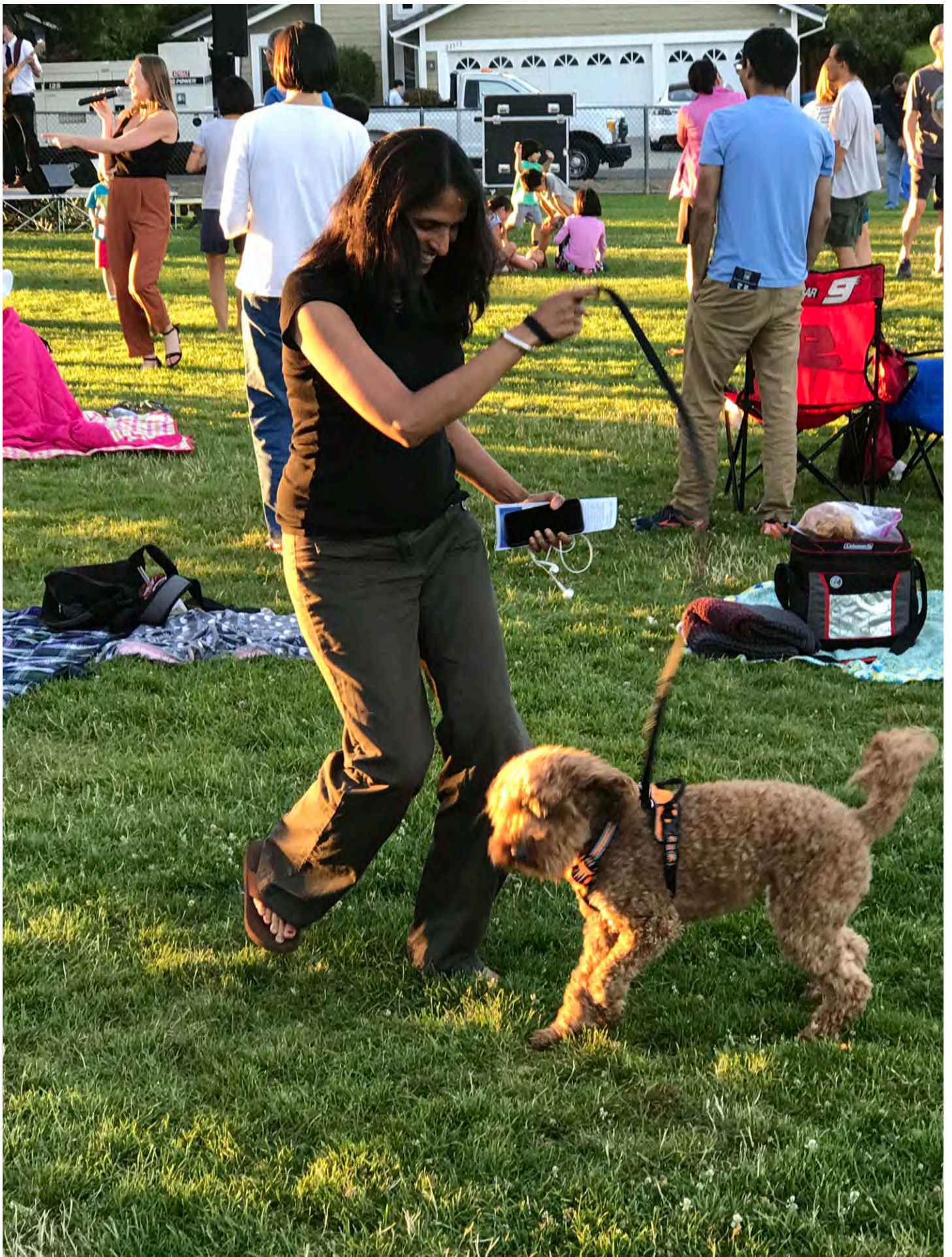
- **Utility User Tax (UUT).** California cities can, with voter approval, levy a tax on utilities such as electricity, gas, water, sewer, telephone (including cell phones and long-distance services), sanitation, and cable television. The rate of the tax and the use of revenues is determined by the City. The revenues are most often used for essential services, including police, fire, streets, and parks. Cupertino currently levies 2.4% on telecommunications, electricity and gas. This falls in the low range for California cities with UUTs (average is around 5%). Majority voter approval is needed to increase an established UUT. Expanded UUTs could expand the resources to the General Fund, potentially allowing more non-UUT funds to be allocated to parks and recreation.
- **Hotel Tax (Transient Occupancy Tax).** Taxes on people staying less than 30 days in a city help support public services and facilities that make an area a good destination for business or vacation travel. Many cities use Hotel Taxes to pay for park improvements. In 2011, Cupertino increased the hotel tax from 10% to 12% to ensure funding for general city services, including library services, neighborhood police patrols, rapid 9-1-1 emergency response times, city street maintenance, current levels of police officers and school traffic safety and crossing guards. Parks and recreation services do not receive TOT funds at this time.
- **Increased Enterprise Fund Revenues.** The City of Cupertino uses three enterprise funds to track the revenues and expenditures associated with key areas of service (Blackberry Farm Golf Course, the Sports Center and Recreation Programs). Additional resources could be generated within these funds by increasing fees or adding revenue generating services and concessions.

- Expanded User Fees.** Currently, over \$6 million is generated from charges for services (user fees) in the Recreation and Community Services budget. Some of these fees are accrued to one of the three enterprise funds, but some are accrued to the Recreation and Community Services General Fund budget. This Master Plan recommends defining a fee philosophy, methodology and cost recovery goals for fees and charges for programs and services, as well as re-evaluating options for park and facility rentals to improve customer service but also generate more revenues. While some programs benefit only individuals and some services are premiums on top of the essential park and recreation experience, price increases across the board can limit access to key community services and reduce use of parks and programming.
- Assessment District.** As previously described, an assessment district is a mechanism that allows cities to assess housing units or land parcels for amenities that provide a special benefit to designated areas. A Landscape and Lighting Assessment District can fund operations as well as capital improvements.
- Community Facilities District.** CFD's are described in the capital section above. One of the important features of a CFD is the ability to designate a portion of the funding for operations and maintenance of facilities.
- Parcel Tax.** The details of parcel taxes are included in the capital section. Like some other special taxes, a portion of the revenue can be designated for operational purposes. It is important to note that parcel taxes do not necessarily include an expiration date but often do to increase the appeal to voters.
- Operating Levy.** Cities can levy additional taxes (primarily sales taxes) to fund operations and can choose to target these requests to specific areas or programs. As with other special taxes in California, a super-majority (2/3rds of voters) is required to pass the measure. The high standard of approval has limited this method to only the most popular of purposes.
- Public-Private Partnerships.** Some partnerships have strong potential for operating parks and recreation facilities and services. Many cities have partnered with non-profit organizations, such as the YMCA, to operate facilities on city-owned land. Other types of partner entities can take on management of an entire site or program, such as Cupertino's relationship with Audubon at McClellan Ranch Preserve.
- Sponsorships.** The City may solicit sponsors who are willing to pay for advertising, signage, facility naming rights, etc., generating funds to support operations. In addition, sponsors are often sought to support a particular event or program, such as a concert or movie series.
- Concessions.** Food, beverage and merchandise vendors or concessionaires that operate restaurants, coffee kiosks, rentals of equipment (such as bicycles or games) or provide other revenue-generating facilities or services in parks can also generate excess revenues to support the park system. The City can establish contracts with vendors and concessionaires for these services. In some cases, concessions can generate revenue for the agency.

The background is a vibrant orange color, overlaid with a complex pattern of lighter orange geometric shapes. These include several long, thin diagonal lines that intersect to form a grid-like structure. There are also larger, curved shapes that resemble stylized leaves or petals. A large, white, sans-serif letter 'H' is positioned on the right side of the upper half of the image. The overall aesthetic is modern and abstract.

H

PROJECT PRIORITIZATION TOOLS





PROJECT PRIORITIZATION TOOLS

introduction

The Master Plan recommends a number of park site and system enhancements that are intended to be implemented through approximately the year 2040. The City of Cupertino will prioritize projects as part of its annual process to update the Capital Improvement Program. Since recommended projects may evolve and new project ideas may arise during the years to come, this document provides tools and guidance to assist in prioritizing capital projects.

tool: goal and community priority alignment checklist

The Goal and Community Priority Alignment Checklist allows the City to evaluate new projects to determine if they are consistent with the direction of the Master Plan.

Alignment with Master Plan Goals

The project in consideration must be clearly aligned with at least one of the following Master

Plan goals. If multiple goals are addressed, the project more strongly supports the direction of this master plan.

Does the project:

- ☐ Protect nature, trees and natural areas in parks and throughout the city to support wildlife, ecological functions and a stronger connection to Cupertino's natural environment?
- ☐ Create a walkable, bikeable and accessible city by providing an interconnected network of multi-use trails, walkways and bikeways, close-to-home parks, and community destinations?
- ☐ Distribute parks, facilities and recreation opportunities throughout the community for easy and equitable access?
- ☐ Reinvigorate and revitalize parks and recreation facilities and offerings to support broad and inclusive recreation interests?
- ☐ Support social gatherings, events, programs and activities for people of all ages, abilities, cultures, and interests?

- ☐ Create high quality recreation experiences, places and services that are welcoming, responsive, comfortable and reflective of Cupertino's unique character?
- ☐ Provide, manage and maintain high-quality parks, recreation facilities, programs and services for Cupertino residents through sound management and stewardship, sustainable choices and wise use of resources?

____ Total Goals Addressed

Alignment with Community Priorities

The following checklist includes twelve key priorities that emerged from Master Plan community outreach. The project in consideration should be clearly aligned with at least one of the following key priorities. If multiple priorities are addressed, the project strongly supports the direction of this master plan.

Does the project:

- ☐ Protect nature or support nature experiences?
- ☐ Provide improved connectivity or trail opportunities?
- ☐ Support park and facility access (geographic, ADA, bike/pedestrian entry)?
- ☐ Increase the variety and diversity of recreation options?
- ☐ Support social gatherings, special events or celebrations?
- ☐ Provide unique or extraordinary play opportunities?
- ☐ Empower teens or youth?
- ☐ Reflect Cupertino's unique character and identity?

- ☐ Improve user comfort, increase ease of use or create welcoming places and services?
- ☐ Support the Arts in our community?
- ☐ Promote partnerships?
- ☐ Support diverse cultural interests?

____ Total Priorities Addressed

tool: sequencing criteria & evaluation

Instructions: Evaluate the project on a 4-point scale of 0 to 3 points for each criterion, where completely meets = 3 points; partially meets = 2 points; somewhat meets = 1 point; and not at all meets = 0 points. Certain criteria that are critical for advancing the project are proposed to be weighted (e.g., have their rated score multiplied by 2).

Criteria	Score ¹	Critical Criteria	Total
Alignment with Park and Recreation System Needs: Does the project address any of the following identified system needs?			
Repair/Improvement: Repair or improve an existing site, asset or natural resource?			
Access/Connectivity: Improve pedestrian/ bicycle connectivity, access to an existing destination, or extend the trail network?			
Service Level: Improve service to residents and users, or improve the ability to provide high-quality service?			
Available Space: Be implemented using existing park space or available space?		X 2	
Multiple/Flexible Use: Support multiple or flexible uses?			
New Service or Opportunity: Provide an opportunity or service not already available (e.g., meet an unmet need, address a gap in services)?			
Equity: Serve an underserved group or underserved geographic area?			
Age: Provide improved service to teens/ youth or to seniors?			
Distribution: Improve the balance and distribution of amenities in the system?			
Usership: Benefit a large number of residents?			
Sustainability & Efficiency: Increase sustainability, reduce costs or increase maintenance and operational efficiencies?			
Resource Use: Use or leverage available resources (staffing, funding, partnerships, equipment)?			

Criteria	Score ¹	Critical Criteria	Total
Financial Strength: If for an enterprise facility, increase the financial viability or sustainability of the facility?			
Safety and Use: Does it repair or replace deficient or non-functioning amenities and facilities to improve safety or restore use?		X2	
Diversity: Does the project diversify recreation opportunities for people of different ages, ethnicities and/or cultures?			
City Priority: Does the project coincide with or support another City project, goal or City Council initiative?			
Timing: Does action need to be taken now before the opportunity is lost? Is project completion needed before another priority project can be started?		X 2	
Staffing/Operations: Are staff and resources available to operate and maintain the site/facility?		X 2	
Funding Availability: Is funding available for the project in the proposed time frame?		X 2	
Outside Funding/Partnerships: Does the project significantly leverage outside resources?			
Ease of Implementation: Can the project be done quickly and easily? Have the necessary advanced planning, feasibility studies and permitting already been completed?			
Public Support: Is there public support for the project?			
Value: Does the project deliver high value for the cost or resources needed relative to other projects?			

¹ completely meets = 3 points; partially meets = 2 points; somewhat meets = 1 point; not at all meets = 0 points



CUPERTINO

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